

## Mark Woods Has Taken Over a New Position as Strategic Marketing Manager at Siemens Healthineers



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Mark Woods, an ardent advocate for healthcare, marketing, continuous learning, and interpersonal connections, has assumed the role of Strategic Marketing Manager at Siemens Healthineers. His extensive professional journey reflects his dedication and expertise in the field.

Previously, Mark served as the Head of Product & Portfolio Marketing for Digital & Automation from May 2022 to December 2023. Before this, he held the role of Head of Marketing for Imaging IT (Syngo) from October 2019 to November 2022.

Mark's wealth of experience underscores his commitment to advancing marketing strategies within the healthcare sector. His new position as Strategic Marketing Manager at Siemens Healthineers further amplifies his impact and contributions to the industry.

Published on : Fri, 8 Dec 2023