

Mark Runyon of Tampa General Hospital Honored as a Chief Financial Officer to Know



The academic health system's executive vice president and chief financial officer was recognized by Becker's Hospital Review for his excellence in financial leadership and strategic growth initiatives.

Mark Runyon, executive vice president and chief financial officer at [Tampa General Hospital](#) (TGH), has been named to *Becker's Hospital Review's* 2024 list of "160 Chief Financial Officers to Know." Runyon's inclusion on this list reflects his substantial impact in optimizing Tampa General's operational efficiency and integrity while ensuring the academic medical system's continued growth.

Runyon oversees all financial services for Tampa General. Under his leadership, Tampa General has expanded in market share across Florida, growing from one hospital with 17 care locations to six hospitals with more than 150 care locations. Runyon joined the academic health system in 2020 and has since maintained the organization's financial growth trajectory, even during the COVID-19 pandemic. Currently, Runyon is working to advance several strategic priorities for Tampa General.

"Tampa General's remarkable growth and prosperity are directly linked to Mark's innovative thinking, unparalleled business expertise and financial acumen," said John Couris, president and CEO of Tampa General. "His devotion to excellence and tireless work ethic strengthens our organization. Not only is he deeply invested in the success of Tampa General, but he also cares deeply about the personal and professional development of our team members, recognizing their growth is the key to our collective success."

As Tampa General continues advancing its five-year Master Facility plan — the most substantial capital commitment in the academic health system's history — Runyon is integral to the strategic planning, execution and governance of the initiative, including overseeing all financial aspects of Tampa General's recent acquisition of the Bravera Health network, now TGH North.

This transition of the TGH North network, made up of three acute care hospitals and their affiliated care locations, included obtaining debt financing in a challenging environment, implementing core financial systems, and transitioning the acquisitions to Tampa General accounting, payroll, accounts payable, decision support, managed care contracting and reimbursement.

In addition to playing a key role in Tampa General's statewide growth, Runyon has been instrumental in developing the academic health system's presence in the Tampa Bay community through the ongoing growth of the Tampa Medical and Research District, a burgeoning hub of world-class clinical care, academics, research and biotechnology, anchored by Tampa General and the USF Health Morsani College of Medicine. The district skyline will soon include the 13-story Taneja Surgical, Neuroscience & Transplant Tower on Tampa General's flagship Davis Islands campus, as well as the TGH Behavioral Health Hospital, which will become one of Florida's only standalone behavioral health hospitals and the first of only four certified behavioral health teaching hospitals in Florida statute, in partnership with USF Health and Lifepoint.

"It is an honor to be named among the exemplary financial leaders in health care, but this recognition serves primarily as a testament to the unwavering focus, tireless work ethic and steadfast dedication of the entire Tampa General team," said Runyon. "It is truly inspiring to witness the support and collaboration that we foster at our organization, even as we prioritize innovation, manage risk, plan for future community needs and provide exceptional patient care."

Runyon has been recognized nationally for his excellence in financial strategy, including being named a 2024 "Chief Financial Officer of the Year"

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by the *Tampa Bay Business Journal*. In 2023, Runyon was named to *Becker's Hospital Review's* "Hospital and Health System CFOs to Know" and "Academic Medical Center Chief Financial Officers to Know" lists, as well as the "Highly Successful CEO-CFO Duos," which recognized Runyon and Couris' collaborative leadership in driving innovation to improve quality and affordability of care.

Becker's Hospital Review is a leading source of hospital news for clinical executives and health care professionals in the United States. The *Becker's Hospital Review* "160 CFOs to Know" list annually recognizes exemplary chief financial officers at U.S. health systems. Runyon and the full list of honorees can be found [here](#).

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