Mark Holmshaw Appointed President and CEO of Toshiba Medical Systems Europe

Toshiba Medical has announced the appointment of Mark Holmshaw as the President and CEO of Toshiba Medical Systems Europe. He has assumed his responsibilities as of May 1st and will succeed Hiroyuki Tachikawa after his four years heading the European organisation.

Mark has been working for Toshiba Medical for 27 years. Beginning as an engineer in Service, he moved into the Sales environment at Toshiba Medical UK before being promoted to the position of Vice President Sales, Marketing and Service at Toshiba Medical Europe in 2012.

With an impressive track record in engineering, sales and management, Mark Holmshaw is looking forward to further strengthen and enhance the companies' position in the healthcare industry. Partnership, innovation and clear communication are key elements in his strategy to drive the business forward.

"I am grateful that I have been given the opportunity to use my strong people skills and years of knowledge and expertise in realising our challenging objectives and bring our organization to the next level." said Mark Holmshaw. "Key are our dedicated people and their friendly, professional and customer centric attitude. They are our main differentiator and something I strongly believe in: it's all about the people. I am confident that, now being part of the Canon family, our organization will become much stronger in every aspect of doing business and I'm looking very much forward to making this happen."

About Mark Holmshaw
Mark joined Toshiba in 1991 from a position within Philips Medical Systems. He started his career with Toshiba Medical in the service group before moving to a sales role in the UK in 1996. From there he moved to sales management and regional management until 2010 when he was appointed as Business Unit Manager for X-Ray in Europe and subsequently moved to the Netherlands. In 2012, he was appointed Vice President for Sales, Service and Marketing in Toshiba Medical Europe before transitioning to his current position from May this year.

Over Toshiba Medical Systems Europe
Toshiba Medical Systems Europe, a Canon Group organization, headquartered in Zoetermeer, The Netherlands, markets, sells, distributes and services radiology and cardiovascular systems, including CT, MR, ultrasound, X-ray and interventional X-ray equipment. For more information, visit the Toshiba Medical Systems Europe website: www.toshiba-medical.eu

About Toshiba Medical Systems Corporation
As of December 2016, Toshiba Medical became a member of the Canon Group. We will change its name to Canon Medical Systems Corporation around the beginning of 2018. Toshiba Medical offers a full range of diagnostic medical imaging solutions including CT, X-Ray, Ultrasound and MR, across the globe. In line with our continued Made for Life philosophy, patients are at the heart of everything we do. Our mission is to provide medical professionals with solutions that support their efforts in contributing to the health and wellbeing of patients worldwide. Our goal is to deliver optimum health opportunities for patients through uncompromised performance, comfort and safety features.

At Toshiba Medical we work hand in hand with our partners - our medical, academic and research community. We build relationships based on transparency, trust and respect. Together as one, we strive to create industry-leading solutions that deliver an enriched quality of life. For more information, visit the Toshiba Medical Systems Corporation website: http://www.toshibamedicalsystems.com

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