

Managing MFA Fatigue in Healthcare



In today's digital landscape, multifactor authentication (MFA) is vital in safeguarding sensitive healthcare information from cyberattacks. Yet, as essential as it is, repeatedly requesting multiple authentication steps can lead to a phenomenon known as MFA fatigue. This occurs when users become frustrated or complacent after frequent MFA prompts, which, in turn, creates vulnerabilities that cybercriminals can exploit. Understanding this issue and addressing it with strategic solutions is crucial for healthcare organisations to protect their data and support their workforce.

Why Healthcare Workers Are Prime Targets

Healthcare professionals are particularly vulnerable to cyberattacks due to the nature of their work and the type of data they handle. Healthcare records are not just about medical history; they contain personal and financial information, making them highly valuable on the black market. The fast-paced and high-pressure environment within healthcare often results in staff clicking on links or authorising access without scrutinising requests. This rush, combined with frequent MFA prompts, increases the likelihood of mistakes, providing an opening for attackers.

Attackers have become adept at exploiting MFA fatigue, using phishing techniques to capitalise on rushed decisions. The strain of constant prompts can wear down even the most diligent healthcare workers, leading to lapses in security. Thus, healthcare organisations need to adopt a more refined approach to MFA to reduce fatigue without compromising safety.

Key Strategies to Combat MFA Fatigue

Healthcare organisations must balance security and user convenience. One of the most effective ways to manage MFA fatigue is by implementing risk-based authentication. Rather than applying MFA for every login, organisations can adjust the frequency based on the risk associated with the login attempt. For example, low-risk actions, such as accessing non-sensitive information on trusted devices, could bypass MFA, whereas higher-risk actions or unknown devices would still require it.

Another critical strategy is educating healthcare workers about cybersecurity threats and the importance of MFA. Often, MFA fatigue stems from a lack of understanding of why certain protocols are in place. Educating staff about the risks and consequences of ignoring suspicious requests can help them see MFA as a necessary precaution rather than a mere inconvenience. Employees are the frontline defence against attacks, and well-informed staff are more likely to remain vigilant even when tired.

Lastly, healthcare organisations should consider adopting advanced security standards such as FIDO2, which uses hardware security keys or built-in biometric options. These methods are not only more secure but also less intrusive for users. Switching from traditional push notifications to one-time codes or hardware tokens can minimise the chance of MFA abuse, providing a more secure and user-friendly experience.

Creating a Resilient Cybersecurity Culture

Combating MFA fatigue requires more than tweaking technical measures. A successful strategy should also focus on building a resilient organisational culture. For example, clear communication is crucial: healthcare workers should be given context when an MFA request is triggered, such as the device or location in question. This transparency encourages informed decision-making and reduces confusion. Furthermore, adaptive MFA policies that tailor prompts based on a user's behaviour and history can help limit unnecessary interruptions.

Additionally, staff should be trained not only to follow security protocols but also to report any incidents or suspicious activity related to MFA

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promptly. Having a defined response plan can limit the impact of a breach and ensure swift recovery. By combining technical enhancements with comprehensive staff training and a supportive culture, healthcare organisations can significantly reduce MFA fatigue.

Managing MFA fatigue is not merely a technological challenge but a human one. For healthcare organisations, balancing security with usability is critical to maintaining both data integrity and employee morale. With strategic approaches like risk-based authentication, employee education and the adoption of advanced security methods, healthcare providers can address MFA fatigue effectively. Ultimately, cybersecurity measures should work with healthcare teams, not against them, fostering a culture of awareness and resilience that safeguards sensitive information and supports staff efficiency.

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