

Major Industry Players Partner to Promote Digital Health



Four major companies are partnering to speed up the development of digital healthcare solutions in France and across Europe with a new joint venture.

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Sanofi, a global biopharmaceutical company, Capgemini, which specialises in consulting and digital technology, Generali France, a French insurance company, and Orange, a telecommunications carrier, join forces to accelerate the development of e-health solutions. The project will be based in Paris and comprise a virtual platform and a physical base linked to the PariSanté Campus.

Plans are to invest €24 million in the project at the initial stage and to launch the virtual platform in June 2021 and the base in Paris by the end of the year (the dates are to be finalised). The initiative is set to bring together different players on the European digital health market, from startups to large companies to health systems. Key working themes may relate to a technology, a pathology, a patient population or public health.

According to the joint press release, the strong points of the project include:

- the benefits of sharing and pooling of resources and expertise by numerous stakeholders including the founding companies
- the cross-disciplinary nature of the partnership that will involve many participants from the healthcare, technology and insurance sectors, as well as patient associations, regulators and education institutions
- strong focus on specific solutions, from the initial idea to the final market product.

Through the online platform, experts and organisations will be able to communicate and work on issues concerning the use of data and digital tools in the healthcare sector. In turn, the physical base will host several laboratory facilities to develop, test, adjust and assess solutions, engaging the PariSanté Campus, an initiative promoted by the French president and aimed at enhancing the digital health sector at the international level.

Source: [Capgemini](#)

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