
Jan Beger Assumes the Position of Head of AI Advocacy at GE HealthCare



[Jan Beger](#) takes the position of Head of AI Advocacy at [GE HealthCare](#). Jan's mission is to demystify and communicate the transformative power of AI in healthcare to diverse audiences, from industry specialists to the general public. Jan's focus is on educating stakeholders and simplifying AI concepts to promote understanding and integration into their daily work.

Jan is deeply passionate about the transformative power of AI and digital solutions in revolutionising healthcare delivery, improving patient outcomes, and empowering healthcare professionals. Central to his passion is the belief that healthcare needs AI not only for its advanced capabilities but also because it enables the human touch, which is so essential in care. AI in healthcare has the potential to automate routine and mundane tasks, allowing healthcare providers more time to focus on what truly matters: building relationships with patients and delivering the compassionate care that lies at the heart of healthcare.

With over 19 years of experience in healthcare informatics, medical imaging, and management, Jan's track record speaks to leading strategic initiatives and making key decisions that have generated revenue and significantly contributed to enterprise value.

In addition to his role at GE HealthCare, Jan Beger is the founder of GR4AI.Academy, a non-profit organisation focused on educating the younger generation about the societal implications and transformative potential of artificial intelligence. This initiative aligns with Jan's commitment to ensuring that the integration of AI in healthcare enhances rather than replaces the invaluable human element in patient care.

Source: [Jan Beger](#)

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