

## ISICEM 2014: The Root of Better Care



Root™ is an intuitive patient monitoring and connectivity platform designed to transform patient care from the operating theater to the general ward through a powerful combination of the following high-impact innovations:

- Radical-7® Instant interpretation of Masimo's breakthrough rainbow® and SET® measurements via Root's intuitive navigation and high-visibility, touchscreen display
- MOC-9™ Flexible measurement expansion through Masimo Open Connect™ (MOC-9™)—starting with SedLine® brain function monitoring and Phasein™ capnography modules—expanding to additional third-party measurements
- Iris™ Built-in connectivity gateway for standalone devices such as IV pumps, ventilators, hospital beds, and other patient monitors
- MyView™ Automatic display of parameters, waveforms, and viewing configurations, based on each clinician's presence tag

Masimo will be at ISICEM 2014 Stand #2.23

### You are Cordially Invited to our Scientific Symposia

Space is Limited  
RSVP Required

#### Hemodynamic Optimization: The Latest Strategies for Fluid and Blood Management in the ICU

Location: 300 Hall  
Date and Time: Tuesday, March 18 • 12:30 –14:00, Lunch will be provided  
Chairperson: Michael R. Pinsky

#### Presenters

The Evolving Role of Hemodynamic Monitoring in the ICU  
Michael R. Pinsky, MD, CM, Dr hc, FCCP, FCCM  
Professor of Critical Care Medicine, Bioengineering, Anesthesiology, Cardiovascular Diseases, and Clinical & Translational Sciences  
Vice Chair for Academic Affairs  
UPMC, Pittsburgh

Patient Blood Management and Transfusion Optimization  
Aryeh Shander, MD, FCCM, FCCP  
Chief, Department of Anesthesiology Pain Management and Hyperbaric Medicine Englewood Hospital and Medical Center Clinical Professor of Anesthesiology Mount Sinai School of Medicine Mount Sinai Hospital, New York

Non-Invasive Assessment of Fluid Responsiveness  
Patrice Forget, MD  
Department of Anesthesiology,  
Cliniques universitaires Saint-Luc,  
Université Catholique de Louvain, Brussels, Belgium.

#### The Expanding Role of Brain Function Monitoring and Regional Oxygenation in the ICU

Location: Salle M (Bozar)  
Date and Time: Thursday, March 20 • 12:30 –13:30, Lunch will be provided  
Chairperson: Maxime Cannesson

#### Presenters

Anesthesia and Sedation Impact on the Brain: Processed EEG Monitoring Brain - Implications for ICU Care  
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Emery N. Brown, MD, PhD

Warren M. Zapol Professor of Anaesthesia Massachusetts General Hospital/Harvard Medical School Edward Hood Taplin Professor of Medical Engineering Professor of Computational Neuroscience Massachusetts Institute of Technology, Cambridge, Massachusetts

The Brain is Not Just a Number - Applications for Processed EEG Monitoring in the ICU

Michael Ramsay, MD, FRCA

Chairman Department of Anesthesiology and Pain Management,  
Baylor University Medical Center and Research Institute  
President Baylor Research Institute, Dallas, Texas

Central and Regional Oxygenation in the Changing ICU Environment

Maxime Cannesson, MD, PhD

Associate Professor of Anesthesiology Director, Clinical Research Director, Cardiac Anesthesia Department of Anesthesiology & Perioperative Care University of California, Irvine

Interactive Session, please ask any questions to our Faculty now!

For more information, please stop by Stand #2.23.

Please register and submit your questions at [www.masimo.com/ICUhemodynamics](http://www.masimo.com/ICUhemodynamics) and [www.masimo.com/Brainisnotjustanumber](http://www.masimo.com/Brainisnotjustanumber).

Source: [Masimo](#)

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