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Integrated Technologies, Short Treatment Times: Siemens at Medica 2011

As one of the highlights at Medica 2011, Siemens Healthcare will present products and solutions that help streamline workflows in practices and hospitals. For example, state-of-the-art angiography systems help the doctor make an accurate and fast diagnosis, and allow treatment methods, such as in hybrid operating (OR) rooms, that are gentle on the patient. Siemens will present these and other solutions in this field at the trade fair in Duesseldorf.

In addition, the focus is on breast care solutions – technologies for diagnosing and treating breast cancer that can be combined with information technology to form a comprehensive solution. The exhibits at the show also include ultrasound systems for various applications and consulting models for clinical processes in oncology.

At Medica 2011, Siemens will highlight hybrid operations amongst other feature topics. New operating procedures such as transcatheter heart valve implantation open up new therapeutic options, for example for patients who would not survive open-heart surgery.

As the number of application areas increases, so too does the number of hybrid ORs, a synthesis of surgical OR and catheter lab. They combine traditional OR equipment with a complete angiography system. To allow the interdisciplinary medical team to work together efficiently, it must have technology that not only delivers high-quality images, but is also extremely flexible.

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