
Inizio Strengthens Leadership Team with Two Key Appointments



Inizio, a strategic partner for health and life sciences with a full suite of advisory, medical, marketing, communications, and patient and stakeholder engagement services, has appointed two key strategic hires.

Mary-Kate McGarry transitions to VP for Corporate and Global Strategy from her role as VP of Strategy and Key Initiatives for Inizio Advisory, a position she has held since joining the company over a year ago with more than 15 years of management consulting experience. She will oversee strategy at Inizio and its five specialist business units, Advisory, Medical, MarComms, Engage and Biotech.

Lori Hawthorne has been appointed as the new Global Head of Talent Acquisition. She joins Inizio from communications giant, WPP, where she oversaw corporate and client recruitment as well as enterprise-wide operations across the firm's network of 300 agencies and over 100,000 employees.

In her new role as Global Head of Talent Acquisition, Lori will head up recruitment across Inizio's business units, developing strategies to find the best and brightest talent at all levels. Lori will also work closely with local recruitment leads and report to Inizio Chief Talent Officer, Helen Apostolidis.

The appointments follow the recent unveiling of Inizio, a strategic partner for health and life sciences, that unites Ashfield and Huntsworth's full suite of advisory, medical, marketing, communications, and patient and stakeholder engagement services.

Commenting on her appointment, Mary-Kate said: "Health and life science companies need a forward-thinking strategic partner to serve their needs today and anticipate their needs tomorrow. This is exactly the reason Inizio was formed, combining the best-in-class capabilities of Ashfield and Huntsworth to truly bring value to our clients and the patients they serve.

"By harnessing the potential of the five business units that form Inizio and its team of 10,000+ scientific and creative experts, clients can benefit from a truly unparalleled depth and breadth of experience. In an increasingly complex market, our collective capabilities empower clients throughout their journey, from clinical development to product launch and commercialization."

Commenting on her appointment, Lori said, "Inizio brings together the exceptional talent of its people, offering a unique scale of scientific and creative expertise that provides a world of opportunities for its people, clients and their patients.

"What makes Inizio particularly special is that every individual is empowered to be their authentic self each and every day. We celebrate our diversity because what unites us is that we all share the same passion to create a brighter future. By connecting our capabilities, we ensure that our people have the right team at the right time, to trailblaze together in our collective mission to reimagine health. "

Source: [Inizio](#)

Published on : Tue, 23 Aug 2022