

Volume 13 - Issue 1, 2013 - Congress Review

IMAGING Management's Guide to the European Congress of Radiology (ECR) Highlights

IMAGING Management asked European Society of Radiology President, Professor Gabriel Krestin and Congress President Professor José Ignacio Bilbao for their perspectives as the society prepares for this major event.

What has been your involvement with ECR?

I have been a regular attendee of ECR since its development in the 1990s under Prof. Dr. Josef Lissner into the major radiological event in Europe and one of the most important scientific meetings in medical imaging. I have

been actively involved as a presenter, moderator and co-organiser, and have witnessed the growth and quality improvement of the meeting. It has become the best scientific event for radiologists in Europe and probably

the most innovative and pleasant professional gathering worldwide.

What are you particularly looking forward to at ECR 2013?

As President of ESR my responsibilities are less related to the scientific content and organisation of the congress. This has been in the skilled hands of the Congress President Prof. Ignacio Bilbao, who, together with his programme planning team, has done a tremendous job for an ECR that promises to be even more successful than the meetings of the past years. I will mainly be taking part in a number of very enjoyable events such as the opening ceremony, the award ceremonies for our honorary members and gold medallists, and in the "ESR Meets..." sessions. Behind the scenes my duties relate to the numerous parallel professional activities in committees, working groups and other bodies of our large society and to meetings with many other organisations also present in Vienna. Plenty of important events take place during these days at ECR, culminating in the annual General Assembly of our Society where I will have the honour to hand over the responsibilities of the ESR to my successor Prof. Guy Frija.

How long has the 2013 congress been in the planning?

The official process started in February/ March 2011 when we organised the Programme Planning Committee (PPC) and the subspecialty societies sent their proposals for Chairmanship of each Subcommittee. The team includes PP representatives from FF different European countries. The first PPC meeting was held in Vienna in June FSOO. Unofficially the process starts much earlier. During previous months and years there have been many conversations, meetings, reviews of programmes and hours of careful analysis of the evaluation of previous ECRs.

What does ECR have to offer radiologists coming from beyond Europe?

ECR is, in its variety and tradition, Europe. The congress offers not only an attractive scientific programme, but also a unique place for exchanging experience between attendees. We have tried to keep attention to every small detail in order to achieve a familiar and elegant atmosphere in which everybody, from every part of the world, feels comfortable and willing to participate and come again to ECR. The number of delegates from non-European countries is always increasing, reflecting not only the high interest in ECR but also as a consequence

of the fact that ESR is the world's largest radiological society that delivers unique services to each of its 54,000 members. ESR has also established some activities with which the scientific ties with different radiological societies have been consolidated.

Do you have any advice for first-time presenters?

This year we will have 104 scientific sessions in which the attendees will have the possibility to learn from OSQS short presentations. The rejection rate is around 75 percent reflecting the fact that the quality of the information that will be given by the presenters is high. The presenters will receive from the office a complete set of information about how should they proceed. The process is easy, and every member of the technical staff will facilitate every step to the presenters. My personal recommendations are two: keep attention to the time of your presentation and be ready for questions from the moderator and the floor.

With so many excellent courses and sessions, do you have any advice for radiologists / radiographers attending ECR for the first time?

Every delegate should be familiar with the programme before coming to Vienna. I strongly recommend they have a detailed look at the

programme and select the many alternatives on offer. The preliminary programme is available at <http://www.myesr.org> and the interactive programme planner will be online from February. Delegates can then make their own personal path through the different alternatives. We have tried to avoid any overlapping and also have labelled some recommendations to facilitate the selection of the sessions.

The “ESR Meets...” sessions feature EAHBPBA, Chile, Spain and South Africa this year. As well as scientific presentations, there are ‘interludes’. Could you explain what these are about?

The "ESR Meets..." sessions are a very interesting part of the programme. The invited societies select the main scientific topics in which they are specially interested experts. By including short "interludes" in between the scientific lectures, the representatives will show some local sociocultural peculiarities of special interest. As an example I will not miss "Chile, land of wine and poets" or "South Africa: the country, its people, its diversity and its attractions" or "Radiology and Spanish arts".

ECR is well-known for its technical innovations, with Electronic Presentation Online System (EPOS) and broadcasting of the “ESR Meets...” sessions. Are there innovations for 2013 attendees should know about?

We have paid a lot of attention to increasing all the tools needed in order to facilitate interactivity between delegates. ESR (and consequently ECR) is looking forward to not only 'inviting and meeting' the different radiological societies of the world but also 'going' to every place in the globe via 'ECR Live'. The number of sessions that will be broadcast will significantly increase.

What are you most looking forward to at ECR 2013?

I am looking forward to seeing everybody, to thank everyone who has participated in the organisation of ECR 2013, and to welcome all the attendees.

MIR @ ECR

Saturday 9 March 13.00-17.30, Room Q

MIR (Management in Radiology) is a subcommittee under ESR's Professional Organisations Committee (Chair: Prof. Yves Menu, France). MIR is dedicated to issues related with management, new developments in eHealth and strategic aspects of radiology.

This year's MIR@ECR sessions highlight two main tracks. In the first session, Prof. Bruce Hillman (Editor of JACR) will present a key lecture on "Imaging innovation and the future practice of radiology". This will be followed by short statements of renowned radiologists discussing residents' training, research, health technology assessment, leadership and new imaging methods in radiology.

The second session at MIR@ECR will be focused on new aspects in teleradiology, eHealth, appropriateness and safety in radiology. Dr. Eric Ranschaert will present first results of the new ESR white paper on teleradiology.

The European context and patient's perspective will be discussed with a speaker from the European Commission. The fragmented situation in Europe regarding appropriateness, referral guidelines, safety aspects and evidence based radiology will be presented and discussed by Drs. Remedios, FitzGerald and Senol. MIR@ECR is an excellent opportunity to learn from leaders in radiology on strategic aspects of radiology, how to be prepared for upcoming developments and how to interact with referring physicians and also with patients. There will be enough time for discussion during the session, and even to meet the speakers during the coffee break.

Programme

13:00 - 14:45

Innovation Management and the Future of Radiology and Radiologists

Chairs: Yves Menu (France), Peter Mildenerger (Germany)

- Imaging innovation and the future practice of radiology (Bruce Hillman, U.S.)
- Resident training: preparing young radiologists for the future (Birgit Ertl-Wagner, Germany)
- Research, EIBIR, HTA (Lluís Donoso, Spain)
- Health technology assessment, can we show that radiology is value for money? (Jane Adam, UK)
- Leadership and personal development (Yves Menu, France)
- New imaging methods (Moshe Graif, Israel)
- Radiology FSFS - resident and fellow's perspective (M. Edjlali-Goujon)
- Debate on innovation management and requirements of radiology

14:45 - 15:15 Coffee Break

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Radiology in Modern Times: challenges by telemedicine, eHealth, appropriateness and safety

Chairs: Guy Frija (France), Jan Schillebeeckx (Belgium)

- The radiologist's perspective - report on the development of an ESR White Paper for Teleradiology (Eric Ranschaert, Netherlands)
- The requirements of citizens and the role of patients using telemedicine (K. Berkouk, Belgium)
- Imaging referral guidelines in Europe: impetus, innovations and initiatives (Denis Remedios, UK)
- Factors affecting safety of patients: workload, reporting speed, etc. (R. FitzGerald, UK)
- Evidence based radiology - the math of decision in radiology (Utku Senol, Turkey)
- Discussion & closing remarks

Plenary Sessions

Thursday 7 March, 17:45–19:15

Opening Ceremony

Presentation of Honorary Members

Opening Lecture

Jesús Prieto (Spain) / Promises and facts of liver-directed gene therapy

Friday 8 March, 12:15-13:15

Gold Medal Awards

Josef Lissner Honorary Lecture

Carlo Catalano (Italy) / MR-guided focused ultrasound: a new string to the radiologist's bow

Saturday 9 March, 12:15-12:45

Wilhelm Conrad Röntgen Honorary Lecture

Jean-François Geschwind (U.S.) / Interventional oncology: the era of molecular targeted therapy

Sunday 10 March, 12:15-12:45

Santiago Ramón y Cajal Honorary Lecture

Luis Martí-Bonmat (Spain) / Research and science: from individuals to societies – the Ramón y Cajal background

ESR Meets...

The popular ESR Meets sessions focus on the state of radiology in invited countries as well as their imaging topics of expertise. For the first time, the European Federation of Radiographer Societies host their own 'meets' sessions welcoming the Spanish Association of Radiological Technicians on Saturday 9 March, 14.00-15.30. In addition, ECR meets the European-African Hepato-Pancreato-Biliary Association (E-HPBCA) on Friday 8 March, 16.00-17.30.

Friday 8 March, 10.30 – 12.00

ESR Meets Spain

Professor Carmen Ayuso, president of the Spanish Society of Medical Radiology (SERAM) welcomes delegates to a session on imaging as an essential tool from diagnosis and treatment, including presentations on ischaemic

stroke, aortic aneurisms and hepatocellular carcinoma, rounded off by a panel discussion on whether the multidisciplinary environment is the natural way to develop excellence and leadership in clinical imaging.

Saturday 9 March , 10:25–12:00

ESR Meets South Africa

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Dr Clive Sperryn, President of the Radiological Society of South Africa will co-host a session focusing on experiences and expertise in imaging HIV and TB, concluding with a discussion on what impact HIV and TB have on health workers.

Sunday 10 March, 10.30 – 12.00

ESR Meets Chile

The session will look at topics of ongoing radiological research, which include a US classification of thyroid nodules relating to cancer risk, neuroimaging in epilepsy and MDCT images in mesenteric ischaemia. Professor Miguel Ángel Pinochet, president of the Chilean Society of Radiology, welcomes delegates to the session.

New Horizons

These sessions look at new and emerging developments and discuss the implications for radiology practice:

Friday 8 March, 16.00 – 17.30

Cartilage imaging

Saturday 9 March, 08.30 – 10.00

MR/PET: a marriage made in heaven or hell?

Sunday 10 March, 14.00 – 15.30

Imaging of the Mind

Professional Challenges

These sessions focus on professional issues such as management, training, and research networking.

Thursday 7 March, 16:00–17:30

PC 3: Bringing radiology to medical undergraduates

Friday 8 March, 08:30–10:00

PC 4: The visibility of the radiologist

Presentations include optimising the visibility of the department, starting early with visibility, taking over clinical responsibility and radiology in the 21st century.

Saturday 9 March, 16:00–17:30

PC 11: Personalised radiology

Sunday 10 March, 08:30–10:00

PC 12: Legal matters related to multimodality techniques

Sunday 10 March, 10:30–12:00

PC 13: The radiologist, the clinician and the patient: an impossible trio?

This session will discuss the current role of the radiologist in relation to the patient, other clinicians and the public, asking which procedures are efficient, which inefficient, what should be changed in future and what is manageable during clinical routine?

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