

## Hospital Innovation at WHINN



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WHINN - Week of Health and Innovation, 2015 takes place in Odense, Denmark later this month with a new development: this year, it is running alongside The European Telemedicine Conference (ETC) combining the efforts of several leading European Healthcare Organisations with a focus on innovation.

“Odense and South Denmark are well-known for strength within health innovation and technology. This is something that the conferences can utilise in their programs, and something that we can use for the cross conference activities,” said WHINN Chief Project Manager, Michaela Andersen.

In focus at WHINN are Health Tech, Increased Efficiency, Innovation, Innovative Procurement, Patient Involvement, Research, Technology, Networking, Development, Health Innovation, Hospital, Telemedicine, Health Care, Mental Health, Welfare and Integrated Care.

A highlight of the event is a network dinner on October 21 where Robert Fisk, strategic adviser and Big Data analyst for Barak Obama during his two presidential campaigns, will speak on the hot topic of use of data in healthcare.

At the parallel event, ETC, the opening keynote looks at new approaches of Big Data analytics under the title of Telemedicine and Personal Health and Wellness Empowerment on Earth and in Space. As well as focusing on how Big Data can positively impact rural communities, The Artemis Project will be presented. This is a Big Data platform for real-time streaming analytics and temporal data mining in and out of the cloud in Canada, USA and China for Tertiary Care and Telemedicine solutions. An exciting development with this initiative is its performance of clinical research in neonatal and critical care including its use for health monitoring on long-range space flight.

A key Roundtable Discussion, “Mobile Solutions in Disease Management” Description will look at how telemedicine contributes to disease management solutions that prevent hospitalisation – and potentially save healthcare billions.

WHINN consists of conferences, events, innovation and business activities, which are brought together in one week all within health and innovation. The newest research and international trends are in the spotlight each year making it an ideal partner for ETC.

WHINN takes place from October 19 to 22 October in Odense, Denmark.

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