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## **'Hospital Build' to be Held in the European Market for the First Time in 2011**



Following the success of Hospital Build Middle East and Asia, Hospital Build Europe has been added to the Hospital Build event portfolio and will be held in the European market for the first time in 2011.

More than 150 leading suppliers will present themselves at Hospital Build Europe Exhibition 2011 to showcase the latest innovations. The specialised trade fair with accompanying congress, taking place 4 – 6 April 2011 in NürnbergMesse, Germany, offers exhibitors and visitors from across Europe a new and engaging platform. Investors, commissioners, backers and managers of major healthcare building projects will meet suppliers of the best services in planning, design, building, operations, management and refurbishment.

In addition to the exhibition several congresses with 50 speakers and 500 delegates, including numerous international experts will address topics such as economic factors and business models, facility management, the role of sustainability as well as the influence of structural design on efficiency and healing.

Dr. Markus Söder, Bavarian State Minister of the Environment and Public Health, will open the event. Prof. Christine Nickl-Weller from Nickl & Partner will highlight the challenges facing the hospital in 2020. The architect is the head of the "Hospital plus" research project at the Technische Universität Berlin, which aims to improve the energy efficiency of hospitals. "Hospitals not only have high energy consumption, but also enormous potential for energy savings, which we seek to achieve through our research," explains Nickl-Weller. Other speakers include Dr. Mathias Goyen from UKE Consult und Management, Dr. Roland Mörmel from Hochtief Construction, Prof. Bernd H. Mühlbauer from bh.m Hospital Consulting and Prof. Dr. Alan Dilani from the International Academy of Design and Health. In addition to discussions on the design, building and refurbishment of hospitals, a parallel series of talks will focus on the topics of healthcare management, process optimisation, non-medical services and patient hotels.

The conferences running at Hospital Build Europe Congress are:

+ Process Optimisation in Hospital

- + Leaders in Healthcare – Best practice in European Hospital Management
- + Design, Build & Upgrade of Healthcare Facilities
- + Surgery Management
- + Patient hotels, Rehab, Medical Spa and Co.
- + Imaging & Radiology Management

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