Hologic at RSNA 2023: AI, Localization, and Mammography

Hologic, Inc. is set to showcase its extensive booth demos and introduce three innovative medical education sessions at the upcoming RSNA event.

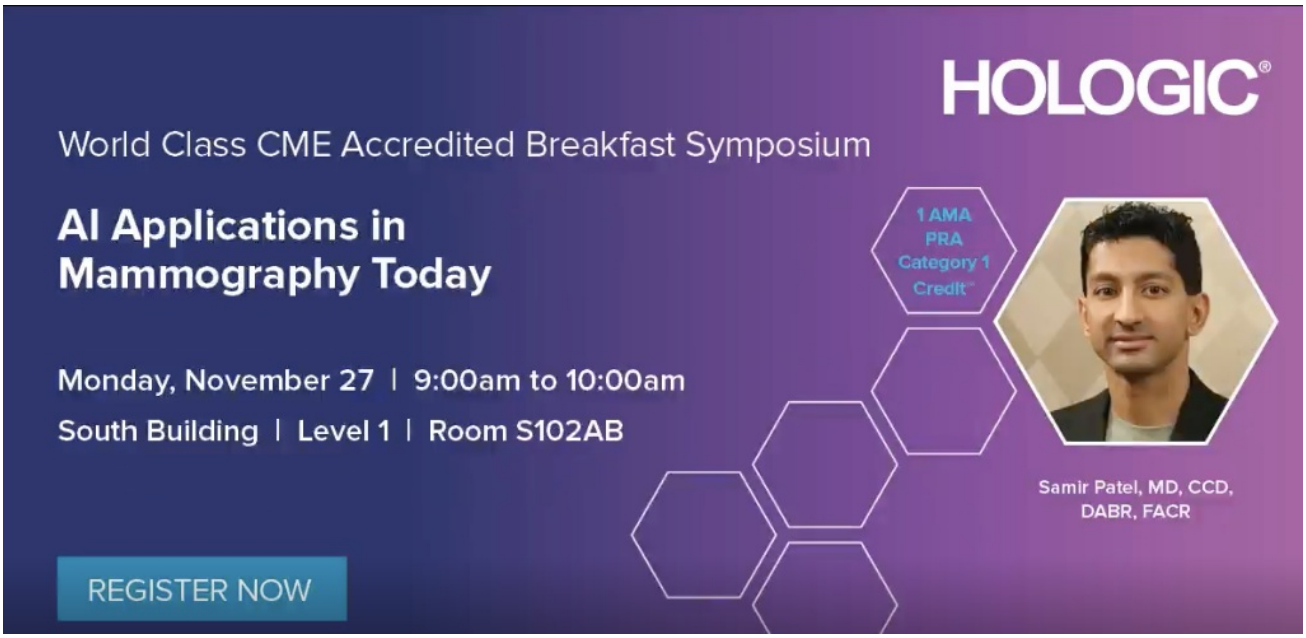
As the global leader in breast imaging, Hologic, Inc. is dedicated to offering clinically proven solutions across the entire continuum of care. Their objective is to improve outcomes and elevate patient satisfaction. Attendees will have the opportunity to witness Hologic's commitment firsthand and experience their diverse portfolio at the RSNA booth.

Moreover, Hologic will conduct three medical education sessions, delving into groundbreaking technological advancements in women's health. These exclusive sessions will include:

"AI Applications in Mammography Today"

Monday, November 27: 9:00am to 10am

Attendees will have the unique opportunity to learn from Hologic expert Dr. Patel about his experience with AI in mammography. Dr. Patel will share insights into AI's impact on clinical benefits and discuss how best to leverage AI in mammography interpretation to enhance the experience for radiologists, technologists, and patients.



"A Comprehensive Approach to Localization: Understanding the Benefits of Wire vs. Wire-free Breast Localization"

Tuesday, November 28: 12:00pm to 1:00am

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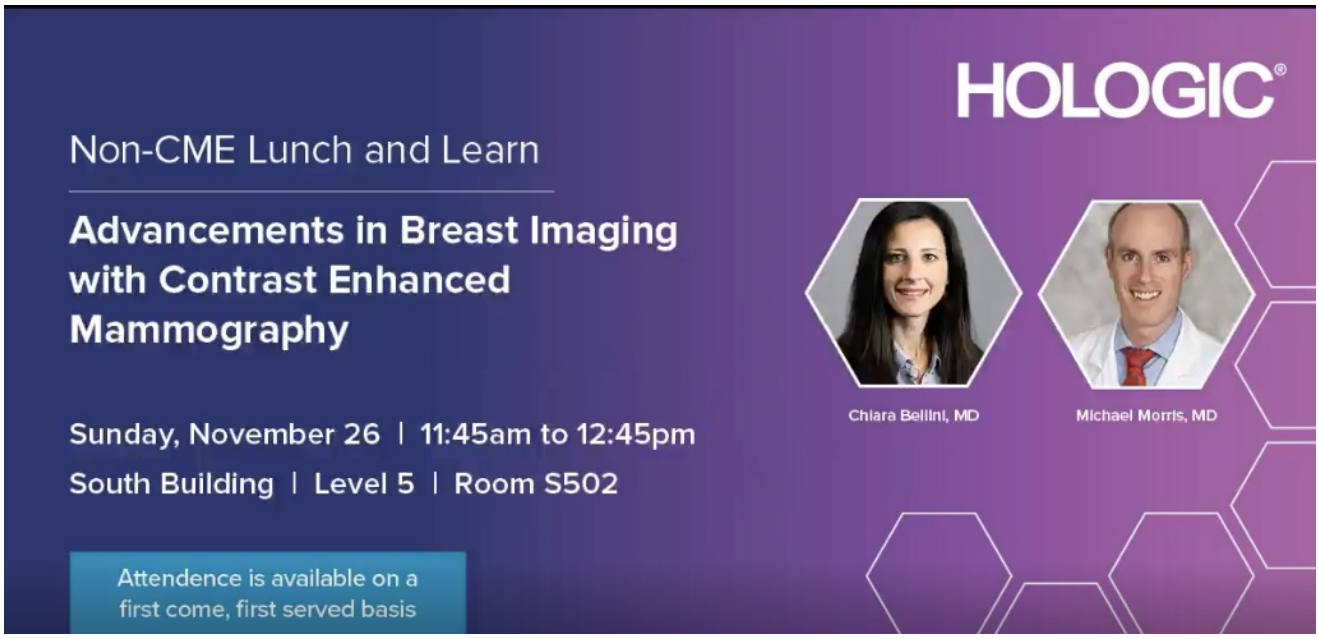
An in-depth conversation with leading radiologists, Dr. Tchaiko Parris and Dr. Stacy Smith-Foley on the topic of localization. They will be sharing insights on how they select the most suitable localization technique for their patients. The discussion will encompass a review of the options provided by Hologic, such as LOCalizer Wire-free Guidance System, Tuloc Localization Wire and Tuflex Thread Marker, along with a case review.

“Advancements in Breast Imaging with Contrast Enhanced Mammography”

Sunday, November 26: 11.34am to 12.45pm

Dr. Chiara Bellini and Dr. Michael Morris will delve into the latest developments in Contrast-Enhanced Mammography and its influence on breast imaging in both Europe and the U.S. The session offers the opportunity to gain insights from these experts on the unique benefits of contrast-enhanced mammography, covering topics such as ongoing research, clinical implementation, the integration of contrast mammography, and much more.



Source: [Hologic]

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