

HLSG Appoints New Commercial Leadership



Healthcare Linen Services Group (HLSG), Corporate is excited to announce the appointment of new commercial Leadership:

Vice President, Customer services: Adam Buol

Adam has been with Superior/HLSG for roughly 10 years starting in the plant and progressing into the role as General Manager. This past year Adam led our national sales efforts as the Director of HLSG Sales. Adam and the team will be focused on customer retention, same store sales and customer satisfaction.

Vice President, Managed Services: Josh Bostick

Josh has been an industry veteran for over 15 years and served as our Director of Customer Service, SHL for the past 3 years. Josh and the team will focus on adding new accounts and services for our customers and continue with the division build out.

Vice President, Sales: Nick Swartz

Nick got his start with Superior back in 2005 where he would support installation projects which ultimately led to summer work on the production floor at our Batavia facility. Since that start, Nick has held progressively larger roles throughout the plant as well as the company, most recently as HLSGs General Manager of the Cudahy Plant. Nick will transition into the role over the next 30 days once a new GM has been identified.

"We are excited to appoint new leadership into keys roles for our company's future expansion. These professionals have the knowledge, commitment, and energy to take HLSG to new heights for years to come" stated Joseph LaPorta, CEO HLSG.

Source: [HLSG](#)

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