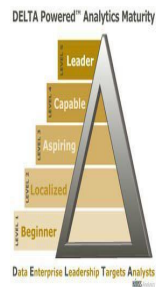

HIMSS Analytics Announces Siemens as Certified Educator



HIMSS Analytics has named Siemens Healthcare a Certified Educator of the DELTA Powered Analytics Assessment.

The first healthcare industry benchmark designed to measure and score analytical maturity, the DELTA Powered Analytics Assessment, and its associated business intelligence (BI) maturity model, gives healthcare provider organisations the ability to measure the strength of their analytics program, benchmark relative to their peers, and it provides insight into where an organisation should focus to advance analytics capabilities and maturity.

As healthcare providers rapidly accumulate massive amounts of data and shift to valued-based and accountable care models, this has created a need to leverage data to gain valuable clinical and business insights.

“This is about more than simply collecting data,” said Blain Newton, Sr. VP and COO, HIMSS Analytics. “It is about maximising how that data is used. Healthcare providers must now shift their attention to managing and maturing their analytic capabilities. The DELTA Powered Analytics Assessment helps them to focus their efforts on the areas that will produce the most benefit.”

“Through this certification and our recently launched Business Intelligence Advantage Services, we’re able to help our clients more effectively leverage data to bring their organisations to the next level of analytics maturity” said Mark Costanza, Senior Director of Strategic Consulting, Siemens Healthcare. “Most healthcare provider organisations are struggling to formulate a strong long-term BI strategy, and Siemens is focused on providing the tools and expertise to help them succeed during this dynamic period in healthcare.”

Organisations achieving HIMSS Analytics Certified Educator status must pass an annual certification exam and commit to an annual educator program. This ensures they stay current with trends within the assessment, and are equipped with the necessary knowledge to help their clients advance through the various stages.

Source: HIMSS Analytics www.himssanalytics.org a

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