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Promoting Management and Leadership

HEALTHIO will present the best experiences in health through themed itineraries

HEALTHIO

The second edition of [HEALTHIO](#) is already taking shape. With five months to go until the event it has already outlined the 24 itineraries in which, grouped in three central themes (health, well-being, personalised medicine and chronic illness and ageing), the latest advances and innovations that the health sector has developed to improve the empowerment and decision making of healthcare users will be on display.

Organised by Fira de Barcelona, [HEALTHIO](#), which will take place from 16 to 18 October in Palace 8 of the Montjuïc venue, is an innovative arena to exchange knowledge and experiences, both pilot and commercial in which, through guided visits, the users will be able to test and experience in person the most advanced techniques and practices of the health system.

Thus, for example, [HEALTHIO](#) will involve the joint participation of Hospital Clínic and the Vall d'Hebron Hospital; the Guttman institute will promote its project Barcelona Brain Health Initiative on research into mental health; the Catalan start-up MJN Neuroserveis will present the MJN_SERAS device, a wearable headset that, combined with a mobile application and AI algorithms, can prevent strokes; and a group of students from the entrepreneurship and business development Masters course from the University of Girona (UdG) will exhibit the Chupa Chip, a sweet that incorporates a device to detect whether the patient has diabetes through their saliva.

Moreover, leading companies in the healthcare field such as Roche, Sanitas or Intersystems have announced their participation in the second edition of [HEALTHIO](#). In addition there will be several open areas in which representatives from leading hospitals, universities and business in the field of healthcare will offer chats and conferences in which they will address themes related to the central themes on which the scientific offer of the fair is based.

Health & Bio Team Dating, a workshop from Biocat, Banc Sabadell and Catalonia Bio to create teams among scientists and entrepreneurs, and a workshop from the Department of Health of the Catalan Regional Government, the Healthcare Quality and Assessment Agency of Catalonia (AQuAS) and [HEALTHIO](#) complete the programme of activities of the event.

The director of [HEALTHIO](#), Miquel Serrano, explains that “right now, we have already defined the contents of the second edition and we are very satisfied to have the support and commitment of many medical centres, institutions and patient’s associations that, over the coming weeks will confirm their participation”.

Barcelona Industry Week

[HEALTHIO](#) forms part of Barcelona Industry Week, a brand that also encompasses the IoT Solutions World Congress (IoTSWC) trade fairs, the largest event in the world on industrial internet innovations, and

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IN(3D)USTRY From Needs to Solutions, dedicated to additive manufacturing. The three events will take place from 16 to 18 October in Fira de Barcelona.

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