



some physicians experience burnout, which is characterised by the loss of interest in their professional lives, leading to decreased productivity or even complete departure from patient care," the authors write.

The article urges healthcare leaders to be thoughtful in recognising that both extrinsic and intrinsic motivators are important to physicians. "Financial motivators alone may increase the degree to which physicians focus on the behaviour being incentivised," the authors note, "whereas intrinsic motivators without sufficient extrinsic reward may be ineffective in achieving performance goals."

Source: [JAMA](#)

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