

Grenova Announces Appointment of Katherine MARRS as Chief Commercial Officer



Grenova is thrilled to announce the appointment of Katherine MARRS as our Chief Commercial Officer at Grenova. Katherine joins our award-winning team as we experience rapid growth and further sustainability and cost reduction in the lab industry.

Katherine brings a remarkable track record to Grenova, having successfully built five high-performing sales leadership teams across four different businesses. Her expertise includes carving out new markets for acquisitions, revitalizing legacy sales forces, launching start-up business units, and earning numerous awards and accolades. In recognition of her accomplishments, Katherine has been selected as an advisor on multiple executive and leadership councils.

When asked about her new role, Katherine expressed her enthusiasm, stating, "Joining the Grenova team aligns perfectly with my passion to create something impactful and purposeful. I firmly believe that innovation is the key to solving most of the challenges we face, and I am proud to contribute to the solution at Grenova."

We wholeheartedly welcome Katherine MARRS to the Grenova family and look forward to the valuable insights and leadership she will bring to our organization. Together, we will continue driving innovation and sustainability in the lab industry.

Source: [Grenova](#)

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