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Germany - CKM US Study Trip

CKM (Centrum für Krankenhausmanagement), the Centre for Hospital Management at the University of Munster has organised an international hospital management US study tour. Taking off in July, this year's destination is Phoenix, Arizona. Participants will visit three hospitals: St. Joseph's Hospital, Barrow Neurological Institute and the Mayo Clinic.

Entitled "best practice management in a care-driven healthcare environment", topics include strategic management, IT management, quality and risk assessment and hospital branding. Through lectures, site visits and discussions with some of the most reputable American hospital executives, attendees will gain insight into the management structures and clinical processes in the US.

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