
FUJIFILM SonoSite most adopted and considered vendor for point-of-care ultrasound according to KLAS



KLAS confirms the popularity of FUJIFILM SonoSite ultrasound systems

FUJIFILM SonoSite has been named the *most adopted* and *most considered* brand of point-of-care (POC) ultrasound system in the USA by independent healthcare informatics agency KLAS Research. This year's KLAS report – *Ultrasound Imaging 2017* – conducted surveys and interviews with thousands of healthcare professionals across the country, and found that FUJIFILM SonoSite systems were the instrument of choice for current POC applications, and most likely to be chosen to fulfil future needs.

Each year, KLAS performs in-depth research into the technologies and services being used in healthcare institutions large and small across the US, gathering data from clinical staff, financial and IT professionals, and senior management. These unbiased, vendor-neutral reports help healthcare professionals to make informed purchasing decisions and drive the development of healthcare services. Although POC ultrasound is not the main focus of the *Ultrasound Imaging 2017* report, the SonoSite brand came up repeatedly when discussing traditional ultrasound systems used by radiology departments, and was the clear market leader in this area.

The report also contained an anonymous explanation from an Executive Director of Imaging: "The doctors want to buy SonoSite, and a couple of our hospitals have been successful in getting the SonoSite systems. The doctors feel that SonoSite has much better equipment for anaesthesia, line placement and nerve blocks. The SonoSite products also have better imaging and are easier to use, because there are not so many steps to go through."

For more information, visit www.klasresearch.com

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