Fujifilm Healthcare Europe & R Zero Partner: Next-Gen Training for Endoscopists

Fujifilm Healthcare Europe GmbH has announced a strategic partnership with R Zero for the exclusive distribution of mikoto, a state-of-the-art endoscopy simulation technology, throughout Europe. This collaboration aims at providing training solutions for endoscopy professionals across the region, to enhance their skills with the intention to improve patient outcomes.

As a first step in this partnership, Fujifilm Healthcare Europe will introduce the mikoto colon model to the European market. This advanced and portable medical training simulator enables self-learning by evaluating and scoring procedures using various sensors combined with Artificial intelligence offering four levels of difficulty.

In addition to the mikoto colon model, R Zero is currently developing other endoscopic simulators, including upper GI, ERCP, ESD and EMR. These upcoming simulation technologies will provide further training options for endoscopists, allowing them to hone their skills across a wider range of procedures.

The mikoto colon models will be on display at the ESGE Days in Berlin, Germany from the 25th to the 27th of April. Attendees will have the opportunity to explore these innovative simulators and experience their advanced features firsthand.

Masashi Fujii, CEO R ZERO Inc., Japan said:

“We consider ourselves incredibly fortunate to have the opportunity to collaborate closely with Fujifilm in enhancing the field of endoscopy and promoting its widespread adoption across Europe. Our primary goal is to reduce avoidable deaths caused by cancer. We are thrilled to make a positive impact on the health and longevity of individuals across Europe.”

Takemasa Kojima, Vice President Endoscopy at FUJIFILM Healthcare Europe GmbH said:

"We are delighted to be partnering with R Zero to exclusively distribute mikoto throughout Europe. By utilizing their cutting-edge simulation technology, we aim to support endoscopists in their professional development and raise the standard of endoscopic care across Europe.”

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