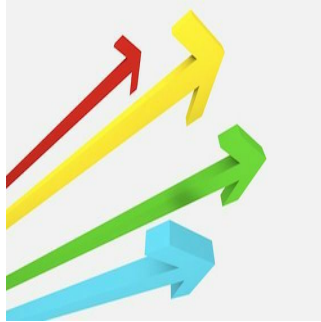


## Frost & Sullivan's GIL 2013: Europe Set the Stage for a More Positive Economic Outlook



---

Over 100 industry leaders gathered in London for Frost & Sullivan's GIL 2013: Europe - The Global Community of Growth, Innovation and Leadership annual congress. This year's event set the stage for a new and more positive economic outlook.

Frost & Sullivan Growth Thought Leaders, Gary Jeffery, Partner and Director, and Dorman Followwill, Partner and Director, introduced the event and talked about why innovation is critical to success and growth.

Mr Followwill captured the undivided attention of senior level business executives with his presentation on Mega Trends of Mind, Body and Soul. "Business is driven by human needs," said Mr Followwill. "These needs stem from each individual and emerge from what Frost & Sullivan calls its three cornerstones: Mind, Body and Soul. These three cornerstones are what generate the needs that businesses must identify and fulfill if they want to be successful. If we understand the Mega Trends of the Mind, Body and Soul, we identify not just million pound opportunities, but billion pound opportunities."

Highlights of the congress included: Growth Strategies for UK Plc by Partner Sarwant Singh, Techvision 2020, Interactive CEO panel and the 2013 Frost & Sullivan Growth Excellence Awards Banquet.

Superlative achievements amongst over 20 companies delivering excellence in best practices across a broad spectrum of industries were also celebrated. Award recipients were honoured for showcasing growth, innovation and leadership across a variety of sectors including healthcare, energy and power supplies, environment and building technologies, telecommunications, chemicals and security technologies.

Mr Jeffery noted: "Our long-established awards programme recognises companies that have demonstrated a unique approach to doing business in their markets. Frost & Sullivan applauds these ideas and strategies that drive corporate growth."

Enthusiastic and very positive comments came from many industry leaders who spoke highly about the quality of the content offered and the tools received that will allow them to pursue growth and success.

Frost & Sullivan's Global GIL Community continues to be the industry's only resource that supports CEOs and their management teams in critical decision-making, offering tools that help industry leaders in achieving the three essential objectives of Growth, Innovation and Leadership.

Published on : Mon, 20 May 2013