

## **Volume 10 - Issue 3, 2010 - Corporate Update**

### **Frost & Sullivan Presents Carestream Health With Award**

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Frost & Sullivan has presented Carestream Health with the 2010 European Digital Radiography New Product Innovation Award. Specifically, the award recognises development of the CARESTREAM DRX-1 System, a wireless cassette sized detector that is compatible with existing equipment to provide a cost effective and rapid upgrade path to digital radiography. For the award Frost & Sullivan benchmarked Carestream Health against its competitors using five key criteria, with the citation for each stating the following:

Innovative Element of the Product; Leverage Leading Edge Technologies in Product; Value Added Features/Benefits; Increased Customer ROI, and Customer Acquisition/ Penetration Potential.

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