

## François Decourcelle is New Strategy Consultant at Rofim



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François Decourcelle has started working at Rofim as strategy consultant. Rofim is the first collaborative diagnostic platform created by a doctor to facilitate the daily life of healthcare professionals through networking and sharing of medical expertise. Decourcelle was with Enovacom for more than 8 years as Deputy Director of Innovation and Head of Offers for Big Data products and group data processing. His duties were to take care of the monitoring and evolution of this product line for the medical sector.

From 2007 till 2011, he worked as product manager at Softway medical where his responsibility was to manage customer relations, realise functional specifications, validate solutions and provide support to the marketing team.

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