

First EU Health Prize for Journalists

The European Commission has launched the first EU health prize for journalists as part of the Europe for Patients campaign. The prize has a dual purpose: the recognition and promotion of high quality health journalism across Europe. It is hoped that the prize will stimulate and contribute to the debate on EU health issues, specifically those initiatives related to the Europe for Patients campaign.

The Europe for Patients campaign was launched in September 2008 by EU Health Commissioner Androulla Vassiliou to provide a single entry-point to the often complex world of EU healthcare policies and actions. The Commissioner has emphasised the responsibility journalists have in communicating EU health policies to European citizens, especially concerning the Europe for Patients campaign which focuses on issues that affect us all such as cross border healthcare, patient safety and organ donation. She hopes that this prize will have the desired effect and stimulate debate on a local, national and international level.

Articles published in print or on-line publications between 2 July 2008, when the first Europe for Patients initiative was adopted, and the closing date of 15 June 2009 will be considered. Journalists are invited to submit their articles using the on-line entry form on the Europe for Patients website.

http://ec.europa.eu/health-eu/europe_for_patients/index_en.htm

Published on : Mon, 23 Feb 2009