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## European Society of Radiology and GE Healthcare Renew Their Strategic Partnership for ECR 2022



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The European Society of Radiology (ESR) and GE Healthcare announced the renewal of their partnership for the online European Congress of Radiology (ECR Overture) on March 2-6, 2022, and onsite ECR 2022 on July 13-17 in Vienna, Austria. The partnership includes a complete 2,000m<sup>2</sup> new area and joint sessions.

The Covid-19 crisis has put healthcare systems under immense pressure and exposed some of their most gaping problems. At the same time, it has also demonstrated the critical need to reimagine how healthcare is delivered and has accelerated the pace of change.

In cooperation with ESR, GE Healthcare's participation at ECR 2022 will be centered around *Building a World that Works*. Specifically, GE Healthcare will focus on three strategic pillars: Digital & Artificial Intelligence, Patient Experience and Sustainability & Resilience.

"Our partnership with GE Healthcare is the perfect example of Building Bridges, which will be a central theme of ECR 2022" said Prof. Regina Beets-Tan, ESR President. "At the congress we will learn that radiologists must redefine their approach to patient care, adopting a multidisciplinary approach and building strong cooperative ties with all partners in the healthcare continuum, including those in the industry, to deliver the best results for the patient. Partnerships such as this one with GE Healthcare are a critical part of how we grow as a medical profession".

"We are thrilled to be renewing our partnership with ESR for the ECR 2022 congresses. It has been a challenging year for most and now more than ever, radiologists need innovative solutions and smart technology to help tackle the challenges that we are facing. We are proud to partner with ESR to help bring the solutions to light," said Rob Walton, President & CEO, GE Healthcare EMEA.

During ECR 2022 Overture (March 2-6) GE Healthcare is getting heavily involved with several sessions, including:

[The Future of Healthcare – Accelerated Pace of Change](#)

Interview with Rob Walton, CEO of GE Healthcare Europe, Middle East and Africa.  
March 2, 10:45 - 11:00 CET

[Accelerating Cancer Care Pathways - 5 Ways to Detect and Diagnose Earlier](#)

March 2, 14:00 - 15:00 CET

[The future of clinical evidence generation](#)

March 2, 15:30 - 16:30 CET

[MR in 2022 - When innovation meets expectation](#)

March 3, 09:15 - 10:00 CET

[Key Enablers of Better Patient Care in a \(Post\)-COVID World](#)

March 3, 13:30 - 14:30 CET

[Let's talk about the future of X-ray: Get to know Definium Tempo and AMX Navigate your personal X-ray experts.](#)

March 4, 08:00 - 09:00 CET

[Post Covid-19 recovery: Investments into diagnostic imaging to drive resilience in Europe](#)

March 4, 09:30 - 10:30 CET

[AI in CT – Make an impact on your exams!](#)

March 4, 11:30 - 12:30 CET

[How latest ultrasound innovations can improve patient care by impacting on clinical decisions](#)

March 4, 13:30 - 14:30 CET

[Clinical excellence and operational efficiency - The promise of AI & Analytics](#)

March 4, 15:00 - 16:00 CET

Source: [GE Healthcare](#)

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