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Eucomed Launches Portal on Market Access in European Countries



Eucomed, the European Medical Technology Industry Association, announced today the launch of its Reimbursement Portal, a visual overview of national reimbursement systems and critical information on how to obtain reimbursement in these European and neighbouring countries. Available at fundingmedtech.eu, the service enables medical device manufacturers to develop a better understanding of the process of obtaining reimbursement, allowing them to develop more effective funding and reimbursement strategies. Eucomed members can benefit from a special discount up to 30%, while other medical device manufacturers who are member of Eucomed's national association members will receive a discount up to 20%.

The tool differs from other offerings on the market in terms of scope and consistency. Companies looking for comprehensive reports on various EU markets no longer have to rely on a multitude of offerings. fundingmedtech.eu facilitates access to this data at one, centralised location.

"Medtech companies need a trustworthy source of up-to-date information about the reimbursement systems, pathways to and requirements for seeking reimbursement," said Yves Verboven, Eucomed's Head of Economic Affairs. "We know that European markets are diverse; there are as many reimbursement systems as there are countries. That is why we developed fundingmedtech.eu to offer high-quality, ever expanding information."

At launch, fundingmedtech.eu will offer reports on national healthcare and reimbursement systems for the major European markets. Starting today, the tool will cover Austria, Belgium, Denmark, Finland, France, Germany, Italy, The Netherlands, Norway, Russia, Spain, Sweden, Switzerland, and the United Kingdom. New countries will be added on a regular basis, with Poland and Turkey becoming available this April.

"We are convinced that fundingmedtech.eu will provide the needed insights into reimbursement in Europe", said Serge Bernasconi, CEO Eucomed. "It is clear that there is a lack of understanding of the effective functioning of reimbursement systems and fundingmedtech.eu will help to address this need".

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