

EOS Imaging & Stryker Announce a Co-Promotion Agreement for the UK Market



Partnership will grant UK hospitals access to global solutions for orthopaedic care

EOS imaging, the pioneer in 2D/3D orthopedic medical imaging has announced a co-promotion agreement with Stryker's European Spine business for the UK market as part of its ongoing development strategy. Under the terms of this exclusive agreement, Stryker's UK sales force will promote EOS imaging's platform products to existing and prospective customers of Stryker.

"This exclusive partnership gives us a stronger access to the orthopaedic customer's base in one of the most important markets in Europe.

Stryker's Spine sales force will strongly reinforce our go-to market capacity in the UK and we're very pleased to partner with one of the fastest growing companies within the spine implant business in the UK. Combining our respective products range and resources into one of the best offerings is undoubtedly a great advantage for our companies and our mutual customers," said Marie Meynadier, CEO of EOS imaging.

With the combination of EOS low-dose 2D/3D imaging and 3D planning solutions, and Stryker's Spine portfolio, surgeons will have the ability to visualize the patient's spine and lower limbs in 2D and 3D, have access to valuable and highly accurate anatomical information, define adequate treatment strategies and follow post-operative conditions.

Guillaume Joseph, VP & GM of Stryker's European Spine division, added, "We are excited to partner with EOS imaging to provide streamlined and integrated surgical solutions to our customers and provide access in the UK to the safest and most innovative way to assess and treat spinal pathologies."

Source & Image Credit : [EOS Imaging](#)

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