EmergeOrtho Names Donald R. Brelsford as Chief Financial Officer

EmergeOrtho, P.A., the largest physician-owned orthopedic practice in North Carolina, has appointed Donald R. Brelsford as Chief Financial Officer (CFO). Mr. Brelsford transitioned to his new role earlier this year, most recently serving as the CFO for the Triangle Region of the company.

Don has more than thirty years of physician and hospital practice management, including experience in financial operations and reporting, and managing information technology, and human resources. In July 2014, he was hired as Chief Financial Officer for Carolina Orthopaedic Specialists, P.A., in Hickory, NC. In August 2016, Carolina Orthopaedics Specialists joined three other practices across North Carolina to form EmergeOrtho. In January 2020, Mr. Brelsford transitioned to the role of CFO for the Triangle Region of EmergeOrtho.

Prior to his career in orthopedic practice management, Mr. Brelsford spent seventeen years as State Controller for the North Carolina practices of U.S. Oncology, where he was also responsible for revenue cycle, with involvement in strategic planning, physician recruiting, and Certificate of Need (CON) applications.

"Don is an extraordinary financial leader with a proven track record," said Allison H. Farmer, CEO of EmergeOrtho. "His deep and broad knowledge of our productivity metrics and business model guide us in our care for our patients and positions our organization for continued financial stability."

Mr. Brelsford succeeds Allison Farmer, who was appointed as the CEO of EmergeOrtho in October of 2021. He is a member of EmergeOrtho's executive team and will be responsible for the practice's financial operations, including revenue cycle, accounting, internal audit, system-wide budgeting, capital planning, and decision support.

Mr. Brelsford received his Bachelor of Science in Business Administration and Accounting from West Virginia University in Morgantown, West Virginia.

"It's a great honor to work with such an outstanding group of physicians and the dedicated staff that make EmergeOrtho such a special place," said Mr. Brelsford. "I look forward to assisting in increasing the practice footprint across the state and beyond, providing comprehensive, cost-effective orthopedic and related services in the markets that we serve."

Source: EmergeOrtho

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