

Elena Bonfiglioli Starts a New Position at Microsoft Healthcare



Elena Bonfiglioli is the new General Manager Healthcare, Pharma Life Sciences at Microsoft Healthcare.

As lead for Health and Life Sciences, Elena is responsible to drive strategy, advance the digital transformation agenda with health and pharma customers, and represent Microsoft's industry position, working together with a community of over 250+ professionals across the EMEA region. Over the last ten years, Elena has been a proactive contributor in the areas of healthcare policy, health-tech innovation, and multi-stakeholder partnerships. In July 2017, Elena was elected to the HIMSS Europe Governing Council. Elena spearheaded key initiatives on Health 4.0 and health digital transformation. Mobilizing a core group of industry stakeholders, Elena started the European Cloud in Health Advisory Council, a vendor-neutral C-level forum aimed to foster cloud first innovation in the health sector.

In 2013, working with a group of leading e-Health partners, Elena led two industry-wide go to market and advocacy positions on innovative health services: the Manifesto for a Healthier Europe and Healthier Cities.

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