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eHealth Week 2015 & WoHIT Preview

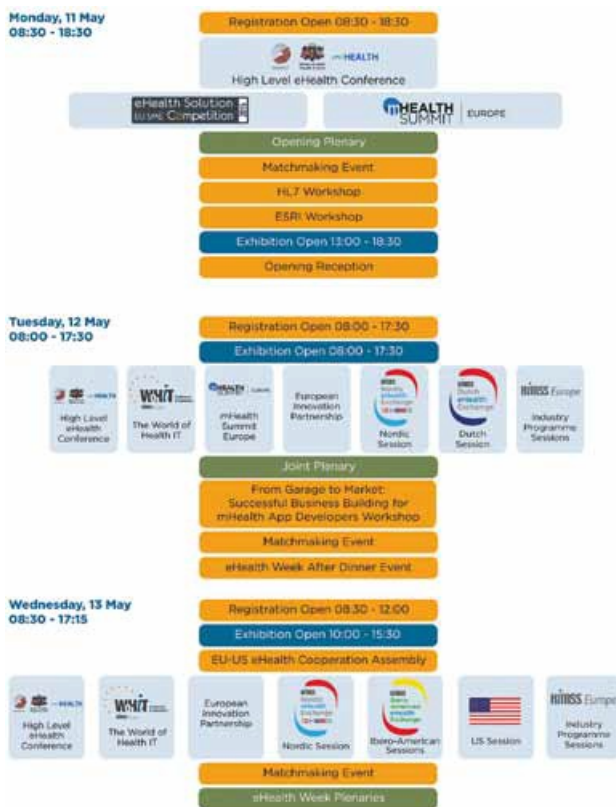
More Than Two Events in One

The High Level eHealth Conference is the largest pan-European conference of its kind: an all-encompassing event focusing on leadership and the continuum of care – healthcare from the home to the hospital.

It is organised by the Latvian Ministry of Health and the Latvian Presidency of the Council of the European Union, and scheduled alongside WoHIT – World of Health IT Conference & Exhibition, which is organised by HIMSS Europe. Both events take place in Riga's International Exhibition Centre Kipsala from May 11 to 13, 2015.

Attracting over 2000 international delegates and 75 exhibitors, the congress will welcome global decision makers from public and private healthcare sectors, clinicians, hospital and IT managers and VIP guests.

Apart from an industry exhibition that includes country pavilions from all over the world, endless international networking opportunities can also be had at these events:



mHealth Summit Europe 2015

Monday, 11 May, 9:00 - 14:15 and Tuesday, 12 May, 9:00 - 12:00

Reflecting the fact that mHealth and eHealth will be coming together in the near future, this summit is now an integral part of the main event. It represents a unique opportunity to learn about the latest advances in health IT and how mHealth fits into the bigger picture. Focusing on "Energising the mHealth Agenda in Europe", some highly anticipated topics include:

- mHealth and Big Data – how can we unite all patient data to accomplish personalised care?
- mHealth in Europe – one size does not fit all?
- Who apart from patients has interest in using mHealth? Who should be driving and paying for mHealth? (mHealth Summit Europe requires additional registration and is available at an additional fee).

EU SME eHealth Competition

Monday, 11 May, 09:00 - 13:00

A satellite event of the conference and endorsed by the Health and Wellbeing Unit of the European Commission, the eHealth Competition is an initiative that rewards the best eHealth/mHealth solutions produced by European SMEs. It recognises the best eHealth SMEs and supports their business success by giving them visibility together with marketing opportunities to attract customers, partners and external capital (registration required).

Joint HL7-EFMI Workshop**Monday, 11 May, 12:30 - 14:15**

“Interoperability in Action: Information + Integration = Innovation?”

A debate on how rethinking interoperability standards and continuing education can bridge divides, change cultures, and open markets. Perspectives from health management, education, industry, government and standardisation present challenges and opportunities, as liberation of data drives social and technological innovation.

Workshop from Garage to Market**Tuesday, 12 May, 13:00 - 17:00**

The overall objective of the workshop is to enable participants to develop successful go-to market and business development strategies, including legal requirements and implications. Adopting the perspective of mHealth app and device developers, the first part will show pathways to approval in the European Union and in the US. The second part of the session will examine and discuss how to create sustainable mHealth commercial cases, which meet the needs of patients, clinicians and providers (registration required, €80.00 additional fee applies).

EU-US eHealth Cooperation Assembly**Wednesday, 13 May, 10:45 - 16:00**

The 6th eHealth/Health IT Cooperation Assembly will give participants an opportunity to hear at first hand about the progress of the Roadmap to strengthen transatlantic cooperation in eHealth/Health IT. The event will focus on two work streams of the Roadmap - interoperability and standards for Electronic Health Records and Healthcare Workforce Skills.

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