

## ECR 2024 Day 2: Canon Medical Academy Europe Focus Education



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“Do more for less”, such is the motto of radiology departments worldwide. In response to the growing need in the healthcare industry for a comprehensive and distinguished environment that bridges the gap between clinical excellence and education, Canon Medical Systems commits to bring solutions to the table for customer training and to provide knowledge across all fields and modalities of imaging.

### **A New Training Centre and a comprehensive online program**

Inaugurated just a few months ago, the Canon Medical Academy in the Netherlands takes more than half of the new headquarters building, and displays the commitment to invest in continued professional education. Each classroom is connected to a modality, and trainings focus on the most recent system innovations with a clinical focus. As of today, training programs are limited to Canon products, but in the next few months product-agnostic knowledge transfer activities will be rolled out. Partnerships with hospitals are also in the works, allowing real-life patients to be integrated into the trainings.

Scanning courses are also delivered online, and past webinars already attracted more than 20'000 registrations in total. These online courses revolve around peer-education and aim to prioritize physician to physician interactions.

### **ECR2024: Dedicated Educational Area Onsite**

Congress visitors can access the Canon Medical Academy Europe during the five-day event where they can attend live workshops, demonstrations, and presentations led by world-leading experts in radiology. In collaboration with the European Society of Radiology (ESR), Canon Medical is preparing the next generation in radiology. Training attendance will be recognized with CME credits.

The Canon Medical Academy provides a comprehensive array of educational and clinical resources designed to meet the specific requirements of healthcare professionals whether searching for advanced educational resources that cover the latest imaging techniques, cost-effective ways to provide continuous education for staff, or supplementary educational materials to complement their formal medical education, the Canon Medical Academy caters to all those needs.



Mr. Kawagishi, President and CEO of Canon Medical Systems Europe, says: "Being part of the Canon Medical community offers valuable access to education, information, and hands-on experience, enabling clinicians to address shortages and enhance expertise while specializing in clinical areas and utilizing advanced equipment and solutions to benefit patient outcomes."

Carlo Catalano, ECR 2024 Congress President from the University La Sapienza, Rome, Italy, emphasized the significance of the collaboration, stating, "The collaboration between Canon Medical and the European Society of Radiology aligns perfectly with our mission to advance education in the field of radiology. This collaboration will provide valuable educational opportunities for the next generation of radiologists and contribute to the ongoing excellence of our profession."

**Image Credit:** [Canon Medical Academy](#)

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