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EC-Funded E-Health Study Looks at Progress and Barriers

A new study funded by the European Commission is assessing the progress made to date, towards the realisation of European e-Health Action Plan goals. Good practices and lessons learned constitute the study's key elements. The results will be fed into policy recommendations for further accelerating e-Health implementation.

The study has been assigned to a consortium consisting of empirica Communication and Technology Research (Germany), The National Institute for Health and Welfare (Finland), Time.lex (Belgium), Prof. Denis Protti of theUniversity of Victoria (Canada) and University College, London (UK), and EMC Consulting Group (Belgium). The European Commission and EU Member States have long recognised the potential of ICT-enabled applications to improve citizens' health and healthcare delivery as well as public health services or medical research.

The e-Health Strategies study will take a closer look at policy documents, concrete e-Health implementations and national level legal and regulatory as well as administrative support mechanisms. In addition, it will also deal with financial and reimbursement issues. The research effort draws upon earlier projects funded by the European Commission. In particular, these include the e-Health ERA study and the "Legal Framework of Interoperable e- Health in Europe" study. A network of National Correspondents will raise data on new developments and validate existing information for each country.

The final project report – based on individual country briefs - will provide a summary of e-Health progress on a European level and information regarding the spectrum of e-Health solutions available in each country, the degree of administrative and legal support and financial incentives for promoting the use of e-Health applications.

For further information, please visit: **www.ehealth-strategies.eu**

Results Published on EU RFID Project

The first results of the EU's RFID (Radio Frequency Identification) and Health project have been published. The report presents the findings of the first phase of a study to identify the policy options that can help the development and application of RFID in healthcare.

The objectives of the study were:

- • To identify and discuss the most relevant areas for deployment and use of RFID in healthcare;
- • To identify the most important enablers, obstacles and uncertainties, and
- • To discuss other alternatives to RFID technologies.

The report found that tracking is the key RFID-enabling function in use. Applications include identification and authentification of patients as well as automatic data collection and transfer in clinical trials.

The key barriers and obstacles to RFID's wider-scale implementation, include:

- Direct RFID costs;
- Privacy, security, data integrity and legal issues;
- Technical issues;
- Operational/managerial challenges, and
- Cultural and ethical concerns.

The Prague Declaration: Spotlight on E-Health

The e-Health Conference 2009 in Prague (Health for Individuals, Society and Economy) has been followed by the release of the Prague Declaration. This emphasises the progress already made in e-Health by both Member States and the European Union. It also notes that the benefits of e-Health for a safe and efficient health sector have long been recognised by expert stakeholders.

The Prague Declaration states that the benefits of e-Health applications and services must be enhanced and evenly distributed among all stakeholders, as follows:

1. Benefits for Individuals, Society and the Economy

For individuals, e-Health can increase quality and effectiveness of services. It is of immense benefit to those with chronic illnesses, and can improve continuity of care and facilitate cross-border healthcare.

For society, e-Health is about interoperability, e-literacy and the accessibility of new technologies. It is also a great opportunity for research and development with high growth and innovation potential. As far as the economy is concerned, e-Health can offer enormous savings by enhancing reach, access and effectiveness.

2. Call for Building Further on Achievements

Considerable progress has already been made since the last e-Health conference, but the general consensus is that progress must not stop there. It has been decided to move forward and concentrate on the areas important for the full utilisation of e-Health potential. Consequently, EU Member States have been encouraged to take actions concerning telemedicine, interoperability and exchange of best practices.

3. Telemedicine Deployment

The November 2008 communication from the Commission on telemedicine highlights areas for improvement and provides an action plan for the full exploitation of opportunities offered by telemedicine. Both patients and healthcare professionals must build their confidence in telemedicine services. In order to increase the level of confidence, technical issues needed to be resolved and legal clarity must be achieved. Another challenge facing telemedicine is market development. Once these challenges are overcome within Member States the market will become less fragmented and not limited to one-off and small-scale projects.

4. Interoperability and the M403 Mandate

In order for e-Health to expand and reach its full potential a common set of standards for electronic health records, patient summaries, emergency data and other services must be developed. There is a clear lack of interoperability, which has already been highlighted in the existing EU action plan on e-Health.

Harmonised standards would facilitate access to healthcare for all EU citizens wherever they happen to work or travel. Key elements in interoperability are semantic and technological standards. The Declaration states that the implementation of the e-Health Interoperabilty Standards Mandate M403 is an initiative that should be widely supported for enabling interoperability of e-Health systems and services in Europe.

5. European Cooperation and Exchange of Best Practices

E-Health high-level conferences are great opportunities to exchange best practices between Member States. Studies have shown that there is a large gap between Member States and between readiness and actual use of e-Health. Although most healthcare professionals are now using IT, there is room for improvement concerning the interconnectivity of electronic networks of different health actors. Further development is therefore required.

Next Steps on the Agenda

In order to facilitate the development, implementation and use of new e-Health services the declaration highlights three focus areas:

1. Fulfilling Existing Strategic Goals and Developing New Ones

The Member States declare their intent to fulfil the goals of the i2010 initiative, e-Health action plan and specific national strategies already in place to promote e- Health in the EU.

2. Patient Safety and Empowerment

IT usage in the health sector has already had a positive impact on patient safety. Future actions must include strengthening patient involvement through the communication of targeted patient safety policies and solving legal and ethical issues. Privacy and data protection must also be high priority, including developing a common approach to optimising existing directives on data protection and privacy.

3. Governance Structure for E-Health

Due to its increased importance and use, arrangements for Europe-wide governance are needed. This will be discussed by all Member and partner European States in order to achieve interoperability and facilitate faster deployment so that patient safety and continuity of care is ensured within Member States as well as on a cross-border level.

Conclusion

The Prague Declaration serves as a call for action on building an e-Health area for European citizens. Member States and the Commission must work together to build this area, which will enable all citizens' access to healthcare. National strategies must be adapted so that individuals, society and economy receive the benefits of e- Health and Member States must work together to create a European-wide governance structure to facilitate the implementation of new services as well as the removal of existing barriers.

For more information, please visit: www.ec.europa.eu/information_society/ newsroom/cf/document.cfm?action =display &doc_id=590

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