



## **DMEA 2021: A week of digital health**



What IT solutions are there that can help to combat the pandemic? How is the digital transformation progressing in hospitals? What feedback is there from medical apps? These are just some of the questions that DMEA – Connecting Digital Health was dealing with from 7 to 11 June 2021. Europe's leading event for digital health took place as an entirely virtual event, and as usual covered both current and forward-looking digital healthcare topics. More than 4,000 users registered for DMEA, and every day around 2,500 took part in the program events to find out more about the latest developments and products, acquire knowledge and establish important industry contacts. In addition, over 150 companies presented their innovations.

### **From Covid-19 to open innovation - wide-ranging program**

The entire DMEA program is available on the [DMEA platform](#) to all ticket holders until 12 September. Selected highlights will also be available on DMEA's YouTube channel.

DMEA features more than 200 [program](#) and partner sessions, keynote speeches, panels and lectures by experts representing politics, science and industry. Among them are the opening interview with Federal Minister of Health Jens Spahn and several keynote speeches. Telemedicine in times of Covid-19 – that is the subject Dr. Galia Barkai addresses in her keynote speech. She talks about how the Sheba Medical Center in Israel is making use of telemedicine services to treat Covid-19 patients. The pandemic is also subject of the keynote speech Learning from #WirvsVirus, which summarizes the events of the eponymous Hackathon. This event mobilized more than 28,000 people around Germany and was a prime example of open social innovation.

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In their keynote speech, Dr. Christian Schulz of the German Alliance for Climate Change and Health and Dr. Koroush Kabir of University Hospital Bonn devote time to another pressing topic. They ask what role the health sector can play in combating the climate crisis and how important digital health

is in that context.

In order to make it easier for users to choose individual events, the program comprises six theme tracks which group topics under interests and key headings, including Digital Medicine & Care, Healthcare, Politics & Regulation, Technology & Interoperability, Prospects and Careers.

## **DMEA on demand**

Next to the entire DMEA program, the supporting program is also available on the [DMEA platform](#) to all ticket holders. The supporting program includes companies presenting their solutions and projects on virtual tours. Among the topics will be 'Medical technology meets IT', 'Digitalization in Nursing Care' and 'AI in the Healthcare System'.

Tickets for access to the entire program on demand are available [here](#) at 69 euros. The next DMEA will take place as a live event from 26 to 28 April 2022 in Berlin. DMEA is held by the German Association of Healthcare IT Vendors (bvitg) and organized by Messe Berlin.

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