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## David Winneberger is the Head of Global Sales Operation Customer Services at Siemens Healthineers!



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David Winneberger takes on the role of Head of Global Sales Operation Customer Services at Siemens Healthineers. With a proven track record as the VP and Head of Global Marketing Cardiovascular Care, Winneberger has spent four years spearheading transformative initiatives, driving digitalisation, and strategically positioning Healthineers in the cardiovascular care segment. His accomplishments include developing and implementing comprehensive marketing plans, setting and achieving long-term goals, and overseeing the restructuring of the arrhythmias business within the organisation.

Winneberger's dynamic leadership extends to coaching and leading a multifaceted team across clinical marketing, product management, communications, business development, strategy management, event management, and regional business support. His role in setting the Cardiology Strategy 2025 underscores his strategic vision. As he steps into the position of Head of Global Sales Operation Customer Services, Winneberger is poised to make significant contributions to Siemens Healthineers' global success in customer services and operations. His extensive B2B skills and strategic mindset position him as a true mover and shaker in the healthcare industry.

Published on : Sun, 12 Nov 2023