



## ContextVision Announces New CEO



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ContextVision, an image enhancement partner to global medical imaging manufacturers, today announced the appointment of Anita Tollstadius as CEO, effective immediately. A member of the company board of directors since 2008, Anita has been closely involved in developing and formulating the company's current strategic business plan. As CEO, Anita will be ideally positioned to use her strong interpersonal skills, demonstrated business acumen and extensive industry experience to drive change, motivate and thus implement the plan. "We feel extremely fortunate to have been able to win a person with Anita's caliber to become CEO of ContextVision. I strongly feel she is the right person at the right time with a strong and credible curriculum to lead the company going forward" said Erik Danielsen, Chairman of ContextVision's board of directors. The challenges as well as the opportunities are great as ContextVision extends its 3D-imaging capabilities across further medical imaging modalities and Anita is well aware of what it will take to ultimately position the company for continued success; continued Danielsen.

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