

## Companies from ten countries at conhIT 2011

For the fourth time conhIT 2011 will bring together the healthcare IT sector in Berlin. More than 240 exhibitors will present IT solutions for clinics, medical practitioners and new forms of healthcare at this comprehensive event which is a combination of Industrial Fair, Congress, Academy and Networking.

"Healthcare IT – secure, networked and efficient" is the overall theme and the Federal Minister of Health, Dr. Philipp Rösler, is acting as patron of this leading event.

Ursula Baumann, conhIT Project Manager is very pleased as "Many well-established companies are making the most of the marketing opportunities presented by conhIT. They include some of the market leaders acting as Gold Partner, as well as many small and medium-sized companies."

A significant highlight is the Innovation and EU Pavilions where the European Association of Healthcare IT Managers has the pleasure to be present.

Another highlight is the first partner-country presentation. This year the Netherlands will be represented in all areas of conhIT. Seventeen exhibitors are showcasing their solutions.

The conhIT Congress is an outstanding source of information about the current state of healthcare IT and the challenges facing the healthcare sector. It focuses on the opportunities that innovative IT solutions present in the highly competitive healthcare industry. The twelve contrasting congress sessions will feature the characteristics and the added value of IT solutions for economic, administrative, medical and nursing processes, in both an organizational and a decision-making sense, from the viewpoints of science, industry, users and politics.

This year the organization representing the medical profession in Berlin, the Berliner Ärztekammer, is again awarding three points per day for the conhIT Congress programme as part of its certification process.

Taking place parallel with the Congress, each day the conhIT Academy will be providing interactive, practical seminars that will offer users and suppliers some tangible solutions and innovative strategic approaches to selected questions about many aspects of healthcare IT. "How to Design an IT Master Plan", "How to Successfully Migrate an HIS", "How to Put Mobile IT to Appropriate Use in Hospitals" and "IT Systems and Medical Products" are the titles of the subject matter that will be investigated in detail at the conhIT Academy.

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