

Christopher & Dana Reeve Foundation Appoints Colleen Coppla as Chief Development Officer



The Christopher & Dana Reeve Foundation announced the appointment of Colleen Coppla as Chief Development Officer. Coppla will oversee all development operations for the Reeve Foundation, including fundraising, major gifts, corporate and foundation relations, Team Reeve, special events, direct mail, planned giving, and donor relations. In her role, she will guide the longstanding mission of the organization to advance innovative research and improve the quality of life for individuals and families impacted by paralysis.

"Colleen brings a wealth of expertise and a data-driven approach that prioritizes funding a robust expansion of collaborative research efforts to enhance our mission," says Maggie Goldberg, President and CEO, Reeve Foundation. "She joins the Foundation during a pivotal moment in our rich history where we are witnessing the power donors are having in real-time. The paralysis community will benefit exponentially from Colleen's rallying approach to fundraising for care and cures."

Coppla has a proven track record in her decorated career of cultivating new relationships while stewarding profitable growth. She has over 20 years of experience in nonprofit management and fundraising, most recently serving as Vice President of Development and the Foundation at Montclair State University.

"I'm eager to combine my personal passion for this cause and professional desire to grow every corner of the Reeve Foundation's well-rounded fundraising efforts," says Coppla. "Funding for SCI research lays the groundwork for the future of cures and treatments that promote health and quality of life. There are important results from work established years ago now coming to fruition, and I'm honored to be part of it."

Source: The Christopher & Dana Reeve Foundation

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