

## Christian Wagner Takes New Role as Director at Atreus GmbH



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[Christian Wagner](#) assumes the role of Director at Atreus GmbH, a Heidrick & Struggles Company renowned for sourcing top-tier interim managers to drive sustainable success in challenging projects. Atreus boasts a global network of adept interim managers, collaborating closely with clients to propel businesses towards future-proof prosperity.

With a focus spanning strategic management, innovation, sales, marketing, digital transformation, and more, Wagner brings 25 years of extensive experience in B2B software sales and marketing to his new position. Before joining Atreus, he held pivotal roles in leading software firms and startups, playing instrumental roles in digitalizing processes across prominent pharmaceutical and health insurance companies.

Wagner's expertise extends to digital transformation in the healthcare sector, customer experience enhancement, intelligent business process management, and next-best-action marketing. Notably, he possesses a deep understanding of the healthcare and social security domain, having collaborated closely with major public and private payer and provider organisations. Wagner's track record underscores his proficiency in navigating critical industry issues, from strategic planning to operational efficiency enhancement, making him an asset in Atreus's quest for transformative solutions.

**Image Credit: LinkedIn**

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