Giving the keynote address at ViVE, a new health information technology event that took place from March 6-9, 2022, Philips CEO Frans van Houten made the case for the faster adoption of digital technologies to improve value in healthcare and tackle the most pressing challenges post-COVID.

“We all recognize that healthcare is faced with, on the one hand, more patients and more inequity among patients, and, on the other hand, less money and a huge shortage of staff,” he said. “More than before, [healthcare] providers realize that they need new strategies to fundamentally deliver the breakthroughs that are needed.”

Talking to the audience of C-suite executives and senior digital health leaders, among others, he explained how radiology solutions and oncology informatics, as well as virtual care and strong partnerships, are helping health systems reimagine end-to-end workflows, care pathways and the relationship between caregivers and patients.

Watch the full keynote: