

## Calgary Scientific Inc. Hires Dave Waldrop to Head Global Sales and Marketing

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Calgary Scientific Inc., a company known for creating innovative technology for the medical industry and beyond, has announced that Dave Waldrop has been named Executive Vice President, Sales and Marketing. Dave is also a member of Calgary Scientific's Office-of-the-President, a four member team of senior executives responsible for collaboratively making strategic corporate and operational decisions, as well as reporting to the Board of Directors.

Dave joins Calgary Scientific after a successful 18 year executive career at Microsoft, where he was a key driver of designing and building a number of company-wide initiatives in various roles in business development, sales, strategic alliances, channel development, and product marketing. He most recently focused on advising start-up and Fortune 500 companies on strategic level sales, marketing and partnering initiatives, and assisting them in executing state-of-the-art sales and channel management strategies.

"We are very pleased to have attracted an executive leader of Dave Waldrop's senior caliber, experience, and track record in selling software into global markets," said Byron Osing, Executive Chair at Calgary Scientific. "Dave comes to us with a wealth of experience that will help the company achieve exponential growth across all lines of the business. Dave is a proven winner and leader."

"I am very excited to join Calgary Scientific's executive team. The company has an outstanding team of professionals who have built some amazing products," said Dave Waldrop, EVP Sales and Marketing. "I see a great opportunity to build on the success Calgary Scientific has had in Healthcare and extend our PureWeb technology into a number of new market segments."

Source credit: [Calgary Scientific Inc.](#)

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