

Blockchain in Healthcare, for Data Security & Patient Control



Blockchain technology is set to revolutionise the healthcare industry, offering enhanced data security and patient control over personal information. According to a report by BIS Research, the immediate implementation of blockchain could save the healthcare industry an estimated \$100 billion annually by 2025. Beyond cost savings, blockchain's potential lies in its ability to prevent data breaches, enhance privacy, and free up resources for other crucial areas, such as social programs for the elderly and improved wages for healthcare workers. This article explores the transformative role of blockchain in healthcare and the benefits it offers to both patients and the industry.

Securing Patient Data with Blockchain

Blockchain technology enables secure record-keeping by creating identical blocks across all devices within the same system. These blocks act as unique signatures for any changes made, ensuring that any attempt to manipulate data leaves a traceable record. This makes blockchain an ideal solution for healthcare, where protecting sensitive medical information is paramount. Despite advancements in giving patients control over their biodata, there remains a lack of transparency regarding how this information is used. Blockchain addresses this issue by providing a transparent and tamper-proof system for tracking and securing medical records.

Empowering Patients Through Data Ownership

In addition to securing data, blockchain technology empowers patients by giving them greater control over their personal information. Traditionally, patient data has been used by healthcare providers, pharmaceutical companies, and middlemen without the patient's full knowledge or consent. Blockchain offers a solution by allowing patients to track how their data is used and even be compensated for its contribution. Companies like SingularityNET are leveraging blockchain to develop projects that put patients in control. For instance, Rejuve, a longevity research project, uses blockchain to ensure that contributors retain ownership of their data while being rewarded for their participation.

Innovative Applications in Healthcare

The potential of blockchain in healthcare extends beyond data security. Companies like SingularityNET are exploring groundbreaking applications that merge blockchain with artificial intelligence. One such example is Grace, a robotic medical assistant developed by SingularityNET and Hanson Robotics. Grace uses AI to provide social and emotional support to elderly patients while performing routine health checks. The data collected by Grace is securely stored and tracked using the Cardano blockchain, ensuring privacy and data integrity. This combination of AI and blockchain showcases the potential for innovative healthcare solutions prioritising patient care and data security.

Conclusion

Blockchain technology is poised to transform the healthcare industry by enhancing data security, empowering patients, and driving innovative applications. As more companies recognise the benefits of blockchain, the future of healthcare will likely see increased transparency, patient control, and cost savings. The integration of blockchain with emerging technologies like AI further expands its potential, making it a powerful tool for revolutionising the healthcare landscape. With these advancements, blockchain promises a future where patient data is secure, private, and used ethically, benefiting both individuals and the industry as a whole.

Source Credit: <u>HealthTechDigital</u> Image Credit: <u>iStock</u>

Published on : Sun, 25 Aug 2024