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Baltic Conference on E-Health

The European Association of Healthcare IT Managers (HITM) and their official journal, Healthcare IT Management were proud supporters of the third Baltic Conference on e-health that took place this September under the patronage of Ulla Schmidt, German Federal Minister of Health. The theme was cross-border healthcare and the event made possible a crosssector forum for healthcare providers from Germany, Poland, Lithuania, Estonia, Latvia, Russia, Finland, Norway, Sweden, and Denmark. The aim was to learn from one another and work with one another and that was certainly achieved.

Participants at the event included representatives from hospitals, governments, health insurance organisations, service providers and the media. The main topics for discussion were:

Ó Cross border healthcare: experience and knowledge transfer, best practices, interoperability/interconnectivity, globalisation, business intelligence/consulting and quality management;

Ó Optimisation of clinical and business processes as well as of hospital information and communication systems in order to increase the quality and economics of patient care;

Ó Telemedicine, and

Ó The link between e-health and medical engineering.

The 15th of September saw the Pre-Opening Session take place at the University Medical Center Hamburg-Eppendorf (UKE). The UKE is the largest hospital in Hamburg and is Europe's most advanced hospital. The session featured guided tours of the different departments in the hospital and presentations on the challenges of health tourism in EU cross border healthcare and a panel discussion on cross border healthcare and the official reception for the international and national attendees.

As well as the numerous presentations and workshops the 3rd Baltic e-health conference also featured an exhibition of international IT solution providers.

For more information, please visit: **www.baltic-conference-on-ehealth.com**

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