



## #ArabHealth 2015 Inaugurated by HH Sheikh Mohammed Bin Rashid Al Maktoum



- HH Sheikh Mohammed Bin Rashid Al Maktoum officially inaugurates the 40th edition of Arab Health Exhibition & Congress
- From the latest technologies to breakthrough procedures; Arab Health 2015 showcases the future of healthcare

Arab Health Exhibition & Congress, the Middle East's largest healthcare event and the second largest in the world, was officially inaugurated today by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai. The event will continue on 27-29 January 2015 at the Dubai World Trade Center and will welcome more than 120,000 attendees for the 40th edition of the show.

HE Eng. Essa Al Madoor, Director-General of the Dubai Health Authority (DHA) said: "Arab Health has seen an exponential growth and we are pleased to extend our support to this event year-on-year. At the DHA, we strongly believe in the importance of hosting, supporting and attending such conferences which bring together pioneers in the field of healthcare and provide an opportunity to discuss the latest advances in the health sector. At the end of the day, innovation in the health sector, leads to better patient outcomes."

According to Organisers, with the Middle East healthcare sector continuing to enjoy robust growth, more companies than ever are exhibiting at Arab Health this year. With 4000 exhibiting companies from across the globe, Arab Health demonstrates that technological innovation is a key driver for the current global healthcare industry.

GE Healthcare has a history of pioneering innovation and continues this tradition at Arab Health by launching several of its latest technologies developed to improve healthcare in the Middle East.

One such innovation is the SIGNA Pioneer Magnetic Resonance Imaging (MRI) scanner. "This 'one-and-done' imaging method can actually generate multiple contrasts from a single scan which means radiologists can now see one more patient per hour, every hour, every day, helping cater for increased demand," says Maher Abouzeid, President and CEO of GE Healthcare for Turkey and the Middle East.

The American Hospital Dubai announced today the launch of its first primary care clinic. The hospital's new Dubai Media City Clinic (DMCC) will begin welcoming patients from 2nd February 2015.

Commenting on the new clinic, American Hospital Dubai's CEO, Mr. Peter Makowski, said: "American Hospital Dubai has always been a pioneer in private healthcare and our new Dubai Media City Clinic continues this

tradition. This is the first in a series of primary care clinics that we plan to open in Dubai, as satellites to our growing hospital campus, all delivering the same quality of care with expert teams of board certified specialists.”

The impressive lineup of exhibitors, new conferences, and increasing number of trade visitors and conference delegates demonstrates Arab Health’s position at the heart of the region’s healthcare industry, and, the continued expansion of the UAE healthcare market suggests that there is no better time or place to host one of the largest healthcare trade events in the world.

Source and image credit: [Arab Health](#)

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