

Alicja Jaworska Appointed as Co-Chair of the VR/AR Association Healthcare Committee



The VRARA Healthcare Committee is committed to creating and sustaining the conditions that enable all healthcare practitioners to facilitate the transformative power of VR/AR to improve patient care worldwide. We do this through our commitment to educate and unite healthcare providers around the globe on a single mission to disrupt current standards of care. Our Committee is striving to become the number one network providing invaluable in-depth information for anyone looking to engage VR/AR technology for social impact within the realm of healthcare.

Alicja is a Clinical Psychologist, Executive Partner certificated in Coaching and Mentoring at Cambridge Management and Leadership School/ member of the Association for Coaching and Healthcare & Ethics Committee. She focuses on life science, healthcare, and biotech projects and has developed an extensive international network of industry partners and clients, to a large extent, thanks to creating informal groups and knowledge-sharing communities. She was also Head of the Life Science Practice. She likes staying close to the business, asking probing questions, providing honest feedback, and inspiring transformation, helping organisations find the Leaders of tomorrow.

Alicja worked as a Business Manager for a rapidly expanding boutique agency specialising in global healthcare recruitment. She was responsible for business contacts and contracts with hospital HR departments from Saudi Arabia and UAE (Dubai, Abu Dhabi, Oman, and Qatar). Alicja also led a multinational team (Ukraine, Egypt, and Turkey) to deliver strategic solutions for the market.

Alicja has an MA in Psychology from the University of Lodz, an M.Sc. in Professional Communication, and an MBA from Clark University, USA.

Alicja is a member of several professional associations, including the British Psychological Society and the psychometric testing body MPA, Health Technology Assessment International, the Worldwide Association of Female Professionals and SHEXO Deloitte.

Today she is exploring and validating immersive therapies for psychological treatment.

Source: [VRARA Healthcare Committee](#)

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