
AGFA HealthCare Empowers Future Tech Leaders Through Immersive Hands-on STEM Day for Girls



"Girls in Focus: A One-Day STEM Experience" introduces middle and high school girls to real-world careers in healthcare technology

AGFA HealthCare, a leader in healthcare imaging IT, in partnership with Powerteens, hosted Girls in Focus: A One-Day STEM Experience on Tuesday, July 29, 2025. This unique, interactive event invited middle and high school girls from the Orlando area to explore real-world careers in healthcare IT and medical innovation through immersive demonstrations, one-on-one mentorship, and empowering conversations with women leaders in science and technology.

Held at AGFA's state-of-the-art Customer Experience Center, set to officially open this fall, the event gave students a unique opportunity to explore careers in healthcare IT through interactive activities, live technology demos, and mentorship from women professionals working in technical and leadership roles, while also offering an exclusive first look at AGFA's cutting-edge imaging solutions.

*"At AGFA HealthCare, we believe representation and early exposure are critical to building the future of healthcare innovation," said **Nathalie McCaughley, President, AGFA HealthCare**. "By opening our doors to these bright, curious young women and giving them access to real technology in a real workplace, and role models, we hope to ignite a passion for STEM that will encourage them to pursue their own STEM journeys with confidence."*

The full-day experience included live demonstrations of AGFA's Enterprise Imaging Platform, hands-on activities such as medical imaging bingo using a simulated PACS environment, and career exploration discussions led by AGFA team members across clinical applications, technical support, customer experience, and more. Students also completed a "Health Tech Match" activity designed to help identify career pathways in healthcare technology that align with their interests and strengths.

*"Our mission is to build character, confidence, and leadership in young women-and that starts by showing them what's possible," said **Lorry James, Founder of Powerteens**. "This collaboration with AGFA HealthCare brings that mission to life in the most powerful way. The girls aren't just learning about technology-they're seeing themselves in it."*

This event also underscores the importance of addressing gender imbalance in healthcare IT, where women continue to be underrepresented despite the growing demand for diverse perspectives and skills. Through initiatives like the Girls in Focus event, AGFA HealthCare is helping bridge that gap, equipping the next generation of talent with the tools, inspiration, and connections to envision themselves as future leaders in science, technology, and healthcare.

Source & Image Credit: [AGFA HealthCare](#)

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