
Adam Longley is the New Advisor at Beyond Blood Diagnostics!



Adam Longley has recently joined Beyond Blood Diagnostics as an Advisor, bringing a wealth of experience in Voice of the Customer, Market Research, Marketing, and Competitive Analysis, gained during his time as a Company Owner at Culdrain Consulting. During this time, he provided consultation services in Med Tech and Medical Diagnostics.

Throughout his nine-month stint as Company Owner, Adam demonstrated his abilities in Performance Marketing, Data-driven Marketing, and Brand Management. While based in London, England, he has shown his versatility and ability to work remotely from Brighton. Beyond Blood Diagnostics has made a strategic decision in bringing Adam on board, recognising that his significant expertise in product management and marketing will contribute to promoting innovation and development in the medical business. Adam's appointment as an Advisor further demonstrates the company's commitment to quality and customer-centric initiatives in an ever-changing marketplace.

Published on : Mon, 4 Dec 2023