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Promoting Management and Leadership

6th World Health Tourism Congress in Murcia, Spain

Unlike other tradeshows and expos targeting the Healthcare Industry, the World Health Tourism Congress provides a business-driven and practical environment using one-to-one business meetings and educational workshop sessions that are strictly limited to upper-level executive managers who are the decision makers in their entities & responsible for treatment abroad offices in their organisations. They are interested to partner with healthcare solution providers to bring benefits for both parties.

The event offers healthcare providers from around the world the chance to create business opportunities and form partnerships with the largest corporate healthcare buyers in the world. The WHTC focuses on bringing corporate purchasers of healthcare together with world class medical providers. The Congress hosts the final decision makers of health authorities and key players in the Health Tourism Industry and offers a unique B2B format adapted to your Prospecting Strategy.

Come and join the international event addressing eight health-related tourism segments in sunny southern Spain, 17-19 June 2011 under the support, patronage and Sponsorship of the Region de Murcia Turistica S.A.

The eight tourism segments covered are:

- Medical Tourism
- Dental Tourism
- Spa Tourism
- Wellness Tourism
- Sports Tourism
- Culinary Tourism
- Accessible Tourism
- Assisted Residential Tourism

More information can be obtained at <http://www.healthtourismcongress.com>

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