

5 Reasons to attend IFC Global Private Health Conference 2017



Together delegates will explore, discuss and debate topics related to creating value in health systems, and the conference will provide a unique environment to exchange ideas, knowledge and best practices. It is also a great opportunity to build new relationships and strengthen existing ones.

Interested? Here are more compelling reasons to come to Barcelona:

Reasons to attend - Part 1

Health is a basic human need, but many people in developing countries have little access to health care

By investing in this critical sector an increasing number of public and private institutions/organisations are joining forces to contribute to improved access to high quality care for people in developing countries, as argued by [Abrar Mir](#) in the current issue of [HealthcareManagement.org](#) – Making affordable Healthcare profitable.

If you thought that there is no profit potential in Healthcare for your business, now would be a good time to revisit this issue at a conference where all the expertise is gathered in one place.

Reasons to attend - Part 2

Good health enables people to work, study, and care for their families, but too many are left impoverished by paying for it. Worldwide, 100 million people fall below the poverty line every year as a result of healthcare costs. Poor countries struggle to provide basic care, while increasingly called upon to address diseases of an ageing population like heart disease, cancer, and diabetes. **The IFC 2017 conference will focus on how to create more value in our Healthcare systems, whether by education or by developing systems that are more proactive than reactive.** (See [Marc Noppen](#)'s article on Hospital Finance – Managing in the current financial climate. [HealthManagement 2017 Issue 2](#))

Reasons to attend - Part 3

Demand for healthcare is growing rapidly in developing countries. Rising middle classes and lengthening life expectancy is propelling spending on healthcare, much of which—in some of the poorest countries, more than half—is supplied by the private sector. This demand is not just for equipment; it is also for the systems and services that can help organisations to adapt and bring best practices to health care and life sciences as they adapt and innovate to control costs and serve emerging markets. **IFC 2017 will have all the expertise under one roof that can help you to build new relationships or strengthen new ones, share industry knowledge, raise clinical or management standards, or be informed on government policy.**

Reasons to attend - Part 4

The scale of investment required to achieve global health goals and universal health coverage will require the public and private sectors to work more effectively together. Public private collaboration extends beyond PPPs—public projects financed by private capital—and seeks to align the goals and incentives of public and private sector stakeholders.

The biannual [IFC Global Private HealthConference](#) brings together clients, potential clients, and leaders of the health industry in developing countries to share knowledge, innovation and good practices. **It is an opportunity to forge collaborative relationships and networks between health industry leaders in emerging markets.**

Reasons to attend - Part 5

The distinguished faculty includes Keynote speaker Prof. Elizabeth Teisberg and host Chris McCahan (See [Four Steps within your Stride](#), by Elizabeth Teisberg & Scott Wallace; [Costs, costs, costs!](#) By Chris McCahan).

Register now [IFC Global Private Health Conference](#) - special discount for HealthManagement readers.

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