

45th Arab Health Opens Doors to Visitors



Today, 27 January 2020, healthcare and trade professionals from more than 159 countries are meeting at the largest healthcare event in the MENA region, Arab Health Exhibition & Congress, taking place in Dubai World Trade Centre till 30 January.



You may also like: [Healthcare Digital Future at Arab Health 2020](#)

The theme for this year's event is *Connectivity* for better healthcare delivery throughout the full spectrum of the field. There are eight sectors on the show floor, including medical equipment and devices; disposable and consumer goods; healthcare infrastructure and assets; imaging and diagnostics; and preventive and post-diagnostics treatments, among others.

Last year business generated by exhibitors during the show grew to €749 million (\$824 million, 5.9% y-o-y). 2020 edition promises to be even more successful, with over 55,000 healthcare and trade professionals and 4,250 exhibiting companies from over 64 countries present.



Ross Williams, Arab Health exhibition director, said: "Now in its 45th year, Arab Health continues to be the leading platform for the MENA healthcare industry to build relationships with international stakeholders and to showcase the latest innovation and technology in the healthcare sector. We have a very specific mandate to facilitate business opportunities within the region while also advancing industry knowledge, something we have facilitated successfully for over four decades."

Elie Chaillot, president and CEO of [GE Healthcare](#) in the Eastern Growth Markets, said: "At this year's Arab Health, we are proud to showcase how smart technology and intelligent applications can help drive clinical efficiency, enhance patient comfort, and improve workflow in hospitals and clinics across the region."

Events to Visit

The hands-on training sessions and [social events](#) at Arab Health focus on advanced techniques of the latest state-of-the-art equipment across different modalities including Safety Innovations in the OR, Ultrasound – Liver and Ultrasound MSK & Small Parts, Cardiology, Bariatric & Colorectal Surgeries and many more.



The *Innovation Hub* held for the second time this year, is the place to learn about new products and ideas, while at the special *Innov8 Talks* segment, SMEs and entrepreneurs 'pitch off' their proposals to investors.



The latest updates and insights into cutting-edge medical procedures, techniques and skills are presented at a number of business, leadership and Continuing Medical Education (CME) conferences. Arab Health Congress is hosting [14 conferences](#), with over 400 international and regional medical experts and 5,200+ visitors are meeting. The free to attend Healthcare Investment Forum (29–30 January) will look into the lifecycle of a healthcare facility.

"The Arab Health Congress brings together influencers from all major medical disciplines to facilitate the continuous advancement of healthcare in the region as well as providing the opportunity for growth in multiple fields and disciplines," said Williams.



The Healthmanagement.org team is delighted to be among the attendees of Arab Health today and to present there the latest issues of HealthManagement.org The Journal, 'Reimagined Hospitals,' and ICU Management & Practice, 'The Future ICU.' Make sure you get your copy, and see you there!

Image credit: [Sabahat Shamsuddin, HealthManagement.org](#)

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